

**TOWNSHIP OF ESSA
CONSENT AGENDA
WEDNESDAY, APRIL 17, 2019**

A – ITEMS RECEIVED AS INFORMATION

- p. 1 1. Correspondence from the County of Simcoe:
- p. 1 a) January 1, 2019 - Agenda of Regional EDO Networking Meeting – Community and Partner Updates.
- p. 7 b) April 3, 2019 – New Age-Friendly Business/Organization Guide and Recognition Program.
- p. 31 c) April 11, 2019 – Media Advisory “12th Annual Simcoe County Tri-Service Public Safety Communications Awards Honour Public Safety Communicators”
- p. 33 2. Correspondence from the Minister of Infrastructure and Communities dated March 27, 2019, re: Gas Tax Fund.
- p. 37 3. Correspondence from the Township of Tudor and Cashel dated April 2, 2019, re: Request for Review of Service Costs by Hydro One and the Ontario Energy Board.
- p. 38 4. Letter from Cheryl Gallant, MP Renfrew, Nipissing, Pembroke, dated April 4, 2019, re: Bill C-68.
- p. 40 5. Correspondence from the Town of New Tecumseth dated April 5, 2019, re: Resolution - Stevenson Memorial Hospital Request for Provincial Funding.
- p. 42 6. Notice of Hearing from the Ontario Energy Board, re: EB-2018-0139 – Enbridge Gas Inc. – Open Bill Access Application.
- p. 43 7. Resolution No. 2019-200 from the Municipality of Grey Highlands dated April 8, 2019, re: Ontario Municipal Partnership Fund (OMPF).
- p. 45 8. Correspondence from the Town of Penetanguishene dated April 8, 2019, re: Provincial Review of Ontario Municipal Partnership Fund (OMPF).
- p. 47 9. Policy Update from the Association of Municipalities Ontario (AMO) dated April 9, 2019, re: Municipal Budgets May be Affected by Animal Cruelty Enforcement Changes.

B – ITEMS RECEIVED AND REFERRED TO SERVICE AREA FOR ACTION

None to be presented.

C – ITEMS RECEIVED AND REFERRED TO SERVICE AREA FOR REVIEW AND REPORT TO COUNCIL

None to be presented.



County of Simcoe
 Economic Development
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AGENDA

SUBJECT: Regional EDO Networking Meeting

MEETING DATE: 1/25/2019 **TIME:** 9:30 am-12:30 p.m.

LOCATION: County of Simcoe Conference Room – Administration Building

CHAIR: Hannah Conroy

ATTENDANCE: Susan Laycock, Simcoe Muskoka Workforce Development Board
 Colleen Gouldson, Nottawasaga Futures
 Darcy Brooke-Bisschop, Town of New Tecumseth
 Dan Landry, City of Orillia
 Jennifer Whitley, Township of Oro-Medonte
 Ellen Timms, Town of Wasaga Beach
 Michael Disano, Town of Bradford West Gwillimbury
 Susan Rockey, City of Barrie
 Gillian Fairley, Centre for Business and Economic Development
 Brianna Belcourt, Township of Springwater
 Rebecca Heffernan, Lakehead University
 Donna Goodwin, County of Simcoe
 Becky Breedon, County of Simcoe
 Hannah Conroy, County of Simcoe
 Adam Kallio, County of Simcoe
 Kelly McKenna, County of Simcoe

Items

Welcome

Community & Partners Updates

City of Barrie:

- BCRY Railway study has been completed and the County and City of Barrie will be moving forward on next steps.
- Manufacturing Innovation Summit is taking place on April 10, 2019. Registration is required ahead of time to attend, details available at: <https://www.barrie.ca/Doing%20Business/Business-Development/programs/Pages/Manufacturing-Innovation-Summit.aspx>
- Invest Barrie website is being updated.
- Barrie and the County are working on a 2019 addition of Job Works with CTV Barrie.
- The Mayor's Breakfast will be taking place on May 9th.
- The City is working on a new tourism master plan.
- The Business Enterprise Centre has moved the Sandbox.
- The City is getting a new CRM software program.

Centre for Business and Economic Development

- Tourism Mini Conference was held with 85 people in attendance. The main speaker was a travel writer speaking about how to get people's attention and being visitor ready.
- T3 Accelerator Program is underway, working with 6 businesses, room for 10 to 15.
- Tech 5x5 Event is sold out. The event will feature 5 local tech businesses speaking for 5 minutes about their business. This is linked to the Live More Now campaign to attract technology businesses to the Collingwood area.
- New FedDev funding has been approved.
- The Centre is seeing an increase in the number of businesses looking for loans.

City of Orillia

- TEDx is happening on March 30 in Orillia.
- Waterfront RFP will be out next week, looking for a company to help with the redevelopment of the lands along Lake Simcoe.
- Phase 2 of the Smart City Program with Bell is underway.
- Economic Development website is being updated for the City.
- City is working on a new video for industrial business attraction.
- Explore the Trades was held at the Twin Lakes High School and has a success.

Nottawasaga Futures

- Pitch Night was held and 4 youth competed in the competition.
- South Simcoe Business Excellence Awards are on May 6th at the Innisfil ideaLab and Library.
- Nottawasaga Futures AGM will be held in Adjala-Tosoronto this year.
- Increase demand in the number of businesses looking for loans.
- Nottawasaga Futures has submitted a proposal to increase the professional supports they provide to entrepreneurs in South Simcoe. Looking to get more funding so more mentors can be hired to assist the local business community.

Township of Oro-Medonte

- The Township is going to be increasing their advocacy role to get high speed internet in the area.
- A new innovation park will be going in across from the Lake Simcoe Regional Airport.
- Versa Spa is planning to start construction this spring.
- Township is working with the Orillia CDC on the next steps of the tourism investment strategy.
- New signage is going up in Craighurst.

Town of New Tecumseth

- Mayor's Breakfast will be June 12th, still looking for speaker or topic.
- Working on signage and wayfinding program.
- Developing a BR&E program.
- Town is undertaking a transportation master plan.
- The CIPs are being updated and a new downtown master plan is being looked at.
- The Town's zoning by-law is being updated.
- The Recreation Department is developing a formal sponsorship policy.

Township of Springwater

- Township is working on a new website.
- The Township has updated the photo gallery, so stock photos do not have to be used.
- The Township is going to market the CIP more.
- The Township is going to update the community profile.
- The Elmvale Maple Syrup Festival will be taking place shortly.

Town of Bradford-West Gwillimbury

- The 3 CIPs are under review. Council would like to see the Seniors' Housing CIP updated. Since starting the CIP program, 18 new businesses have opened in the Town.
- Town is on hold with the marketing plans until RED funding is announced.
- Metrolinx projects are on hold in the Town.
- A new Economic Development Advisory Committee was appointed by the Town Council.

Town of Wasaga Beach

- The Labour Strategy spearheaded by the Blue Mountain Business Association was presented to Wasaga Beach Council.
- Wasaga Beach is looking at introducing a CIP.
- The Official Plan is being updated.
- Council is setting up a Tourism Advisory Committee.
- Staff are investigating how visitor services could be managed in the future.
- A new wayfinding project is underway.
- The 2019 budget was passed and a new EDO position is being created.

Simcoe Muskoka Workforce Development Board

- Have received notice from provincial government that 2019 funding has been approved. The provincial government has informed them changes will be coming in 2020, but no more information provided at this time.
- Job Central is being updated in the Q4 of 2019.

Lakehead University

- Will be hosting LeaderCast video series.
- RBC learning co-op program will be taking place in autumn of 2019.

Tourism Updates:

- There are still funds left in the Simcoe County Tourism Fund. If your community, a community group or a group of businesses have an idea please contact the Simcoe County Tourism Office for more details.
- The Bees & Honey Trail will be launched at the Beeton Honey Festival. So far 11 businesses have signed on to participate in the Trail.

EDO Updates**County of Simcoe's FDI Strategy**

- FDI Strategic Plan and Action Plan complete. Strong focus on 'building from within' and attracting new investment to companies already located in County.
- 6 new opportunity areas identified.

Upcoming Training

- Economic Development Training for Elected Officials scheduled for May 8, 2019 in Council Chambers of County Administration Centre.
- Invite to go out shortly.

Lead Handling Protocol

- Please send signed copy of Lead Handling Protocol to Adam when available.

New Economic Development Funding Program

- New one-time economic development funding program recommended to Council in the amount of \$50,000. Report on April 9, 2019 Council Agenda. EDO Staff to follow-up with group after Council meeting.

Manufacturers' Breakfasts

The morning consisted of B2B networking, sector updates with an opportunity for open discussion.

Common themes emerged from the discussion:

- Labour and talent #1 issue – skilled and unskilled: issues around transportation, apprenticeships (employers should be taking a responsibility to educate), jobs are not always posted online which can make it difficult for job seekers, mental health and accommodations for aging workforce as a future workshop topic, succession planning is an issue (knowledge capture), wages to retain skilled labour, open discussion/best practices is helpful, importance of soft skills, people are not showing up to work which may be symptomatic of a tight labour market, affordable housing as a challenge, generational training as a future workshop topic, diversity in the workplace
- Research & Innovation – innovation as productivity improvement, working with post-secondary to give students the experience that is lacking in the manufacturers, trade secrets as a concern when working with education (however it was identified may be ways around this), increase awareness of funding and training programs
- Global Competitiveness & Diversification – it's challenging to remain competitive with China (losing bids and projects by significantly lower costs), funding restrictions and unrealistic expectations from the government with regards to job creation for funding applications – what about retention?, challenge with lengthy administrative process

Thank you for all of your help with the events. Questions, please contact hannah.conroy@simcoe.ca

Made in Simcoe County Update

- We have been promoting the campaign at the regional breakfasts and are working with Communications to develop the scope for Phase #2. We have also engaged the school boards to discuss how we can make this content relevant in the classrooms. We encourage you to continue sharing on social using the hashtags #MadeInSimcoeCounty and #WeAreManufacturing.

Supercluster Update – Manufacturing

- After months of negotiations, an agreement has been concluded with Ottawa to begin running Canada's Advanced Manufacturing Supercluster between January 1st, 2019 and March 31st, 2023. NGen will invest \$190 million in collaborative industry-led projects that involve or support the application of technologies in manufacturing or the scale-up of technologies for manufacturing in Canada. Membership is free and open on their website: www.ngen.ca.

Career Fairs

- Collected ~100 resumes from career fairs at Cambrian, Lambton, Fleming, Conestoga and Loyalist Colleges. We will be sharing the resumes with Manufactures.

Simcoe Muskoka Skilled Trades Expo 2019

- May 16th at Elmvale Arena. General Public Registration:

<https://www.eventbrite.ca/e/2019-simcoe-muskoka-skilled-trades-expo-open-to-the-general-public-job-fairevening-session-tickets-57516103213>

In-Market Funding Update

- Final approvals at the Committee of the Whole meeting on March 26th. Kelly will be reaching out to the applicants in the coming week on the funding results.

Sandbox Update

- Sandbox Grand Opening activities from April 2nd - 5th, 2:30-4:30 p.m.

Agriculture and Agri-Food Regional and County Work Plans Update

The Regional and County of Simcoe Agriculture and Agri-Food Work Plans were approved by the Economic Development Sub-Committee of County Council and County Council at the end of March 2019. A copy of the staff report and work plans are available at:

<https://simcoe.civicweb.net/Portal/MeetingInformation.aspx?Id=448> (EDS 2019-094)

We are currently awaiting Grey County and Bruce County's approvals of the Regional Work Plan. We understand that both counties will be taking their reports to their councils in April 2019.

Grey, Bruce, Simcoe, Georgian College and our partners met on March 22nd, to determine what regional projects will be the first undertaken. It was determined based on survey participants' feedback that the three projects that will be undertaken once Grey and Bruce approve the Regional Work Plan are:

1. Environmental scan of the abattoir issue in the region.
 - a. What research has been done on the issue;
 - b. What issues are affecting our local abattoirs from remaining open or expanding; and
 - c. Based on the information gathered in A and B, look at hiring a consultant to determine if the regional has the mass for a new abattoir, if yes, what type and location, etc.
2. Phase 1: Work with the South Georgian Bay Small Business Enterprise Centre on creating an agriculture and agri-food BizGrid for each County.
3. Work with Regional Tourism Organization 7 (RTO7) to run regional agri-tourism experience development training in winter of 2019.

In regards to the County of Simcoe's Agriculture and Agri-Food Work Plan, the following activities are underway:

1. The Georgian Bay Area Public Procurement Cooperative will be hosting a Procurement Forum in the autumn of 2019 (details will be provided as received) and food distributors with contracts in Georgian Bay are going to be asked to attend and talk one-on-one with agri-food processors and farmers about how to get on their buying sheets.
2. EDO is working with the North Simcoe Community Futures Development Corporation to run a Selling to Restaurant Breakfast N' Learn on April 25th at the Midland Cultural Centre. To date 26 people have registered for the event. The event will feature 2 local restaurateurs talking about what they need from their wholesale suppliers. Cookstown's Greens will also be on hand to talk about their experience going into wholesaling, the benefits and drawbacks.
3. County of Simcoe is continuing to support Succession Matching Pilot Program in 2019.
4. The commercial kitchen inventory has been updated and available at <https://edo.simcoe.ca/partners> for any interested businesses.
5. The County's Emergency Services and GIS Departments are currently developing a plan to look at rolling out 911 signage to farmland without permanent structures. The first part of the plan will be to determine what municipalities do and do not allow 911 signs on parcels of land without a permanent structure.
6. Simcoe County Tourism has developed an Agri-Tourism Working Group, if you are interested in being on the Working Group, please email ruth.sawyer@simcoe.ca.

7. Phase 3 of the Bees and Honey Trail is underway in South Simcoe County.
8. The Simcoe County Agri-Tourism Map is currently going through revision. A new map is planned for 2020. If you have a farmgate or local business that should be on the new map, please email ruth.sawyer@simcoe.ca with the details.
9. The County of Simcoe will be supporting the April 6-7 Maple Syrup Weekend in Simcoe County.
10. The Saints and Sinners Trail map is also being updated for the 2019 season, please let us know if any new businesses have come online that should be added to the map. Please send information to donna.goodwin@simcoe.ca.
11. We are seeking more agricultural related businesses to participate in the Simcoe Muskoka Skilled Trades Expo 2019, if you know of any businesses that may be interested. Please email kelly.mckenna@simcoe.ca.

Adjournment

Next Meeting:

- Friday, May 31, 2019 at 9:30 a.m. in the Oro-Medonte Severn Boardroom, County Administration Building

From: Daly, John [mailto:John.Daly@simcoe.ca]

Sent: April-03-19 3:15 PM

To: Gray, Alison; Almas, Sara; Cindy Maher; Clerks; Clerk; Connor, Jennifer; Daly, John; Desroches, Karen; Pearl, Kathy; Laura Borland; Lisa Lehr; Pamela Fettes (pfettes@clearview.ca); Parkin, Lee; Murphy, Rebecca; Chaperon, Renee; Sharon Goerke; Cooper, Stacey; Walton, Sue; Way, Karen

Subject: To Council: NEW Age-Friendly Business/Organization Guide and Recognition program



Simcoe County **Age-Friendly** **Business/Organization** **Award Program**

Mayor and Council, in anticipation of the growing aging demographic, the County of Simcoe is pleased to introduce its new Age-Friendly Business/Organization Guide and Award Program to encourage regional businesses to implement age-friendly strategies and to recognize those showing leadership in creating welcoming environments for older adults.

All business sector environments play vital roles in meeting the needs and demands of everyone. The Age-Friendly Business Guide is meant to increase awareness of the County's aging population and to help businesses or organizations evaluate their business environment and service delivery. The program provides a guide, resources and assessment tools to help adapt to our aging population.

The recognition component awards businesses or organizations who take action to become more age-friendly by participating in doing an age-friendly self-assessment and implementing age-friendly goals and strategies. Apply online before June 1st at www.simcoe.ca/age-friendly

First 10 businesses to apply will receive a free coffee break and County swag for their staff.



If you wish to discuss further, please contact the undersigned.

Christy S. Tosh

Age-Friendly Community Project Lead

Health & Emergency Services Department

County of Simcoe

1110 Highway 26

Midhurst, Ontario L9X 1N6

Tel: 705 726-9300 ext. 1405

Cell: 705 229-7880

Toll Free: 1-866-893-9300

E-mail: agefriendly@simcoe.ca

Website: simcoe.ca

www.Simcoe.ca/Age-Friendly



Simcoe County Age-Friendly

Business Recognition Program



Simcoe's Age-Friendly Business Program

Helps business owners assess whether their business is designed to serve everyone.

The program provides a guide, resources, tools and recognition to enable business owners to identify, promote and be recognized for implementing age-friendly practices.

As our population ages, it makes viable business sense to adapt to meet changing needs.

Did You Know?

An Age-Friendly business:

- Is people-friendly and of value to everyone
- Creates positive customer interactions and experience
- Modifies physical spaces and services to better serve older customers
- Responds to the unique needs of the aging population
- Benefits all ages and abilities
- Is key to making a community more livable and engaged

Here's how to get started

Use the **Age-Friendly Business Guide** online at www.simcoe.ca/age-friendly or request a copy by email at agefriendly@simcoe.ca or call (705) 726-9300 ext. 1405.

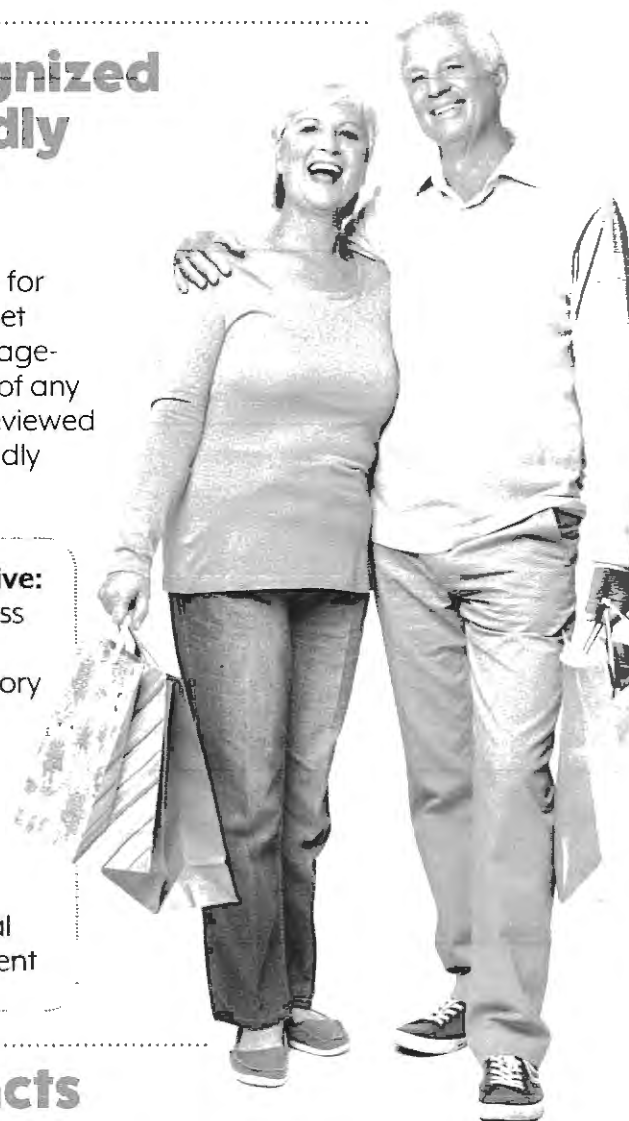
This guide will help you evaluate your business environment and service delivery and learn how other businesses are joining the age-friendly movement.

How to be recognized as an age-friendly business

The **Age-Friendly Business Guide** includes an Application for Recognition Form so you can let us know how your business is age-friendly. The deadline is June 1 of any given year. Applications are reviewed by a Simcoe County Age-Friendly Advisory sub-committee.

Successful applicants receive:

- Extensive promotion across the County and beyond
 - Regional business directory
 - Press Release
 - Social Media
 - Website
 - Map
- Age-friendly recognition certificate
- "We're Age-Friendly" decal to display your commitment



The first 10 businesses to submit their application will receive a free coffee break and County of Simcoe swag for their staff.



Population facts

- The Canadian population aged 65+ will double to 10.4 million during the next 20 years. *Federation of Canadian Municipalities 2013*
- In Simcoe County, the proportion of adults aged 65+ is 18% of the population compared to 16.7% in Ontario. *Stats Can 2016 Census*
- Improved accessibility in Ontario can help generate up to \$9.6 Billion in net retail spending and \$1.6 billion in new tourism spending.

Accessibility Directorate of Ontario, 2014





Simcoe County **Age-Friendly** Business Recognition Program

If you want to become more age-friendly...

Consult the online **Age-Friendly Business Guide** at www.simcoe.ca/dpt/ltc/age-friendly to find the forms requested below and for further details on how your business can become age-friendly.

- Complete the **Business Self-Assessment Checklist - Appendix F** and calculate how you score in each category.
- Review examples of other age-friendly businesses - **Appendix C**
- Set goals by using the **Goal Setting Work Plan - Appendix G**

How to apply for age-friendly business recognition

Consult the online **Age-Friendly Business Guide** at www.simcoe.ca/dpt/ltc/age-friendly to find the Application for Recognition form.

In order for your **Application for Recognition** to be eligible, you are required to submit all the required documents listed below in one complete package by the closing date of June 1st of any given year.

- Completed **Application for Recognition form - Appendix I**
- Completed **Self-Assessment Checklist - Appendix F**
- Completed **Goal Setting Work Plan - Appendix G**
- Supporting documents or photos are welcome but will not be returned

**Submit before June 1
of any given year**

via email to: agefriendly@simcoe.ca

For more information

Visit: Simcoe.ca/age-friendly
or call 1-705-726-9300 ext. 1405



AIB

Building an Age-Friendly Simcoe County

Business/Organization Guide & Recognition Program



February 2019

When many people hear
“senior” their first thoughts are:

FRAIL SLOW MOVING HARD OF HEARING RETIREEE

These are preconceived ideas that shift the quality of service provided and changes how a person interacts the moment mature individuals enter a business or organization environment creating an unwelcoming experience and leaving many older consumers offended.

The 2016 Census shows a greater number of older adults 65+ than children under the age of 15. This is the first time this has ever happened in Canada. During the next 20 years, the Simcoe County population aged 65+ will have more than doubled from 87,405 to 179,884.¹

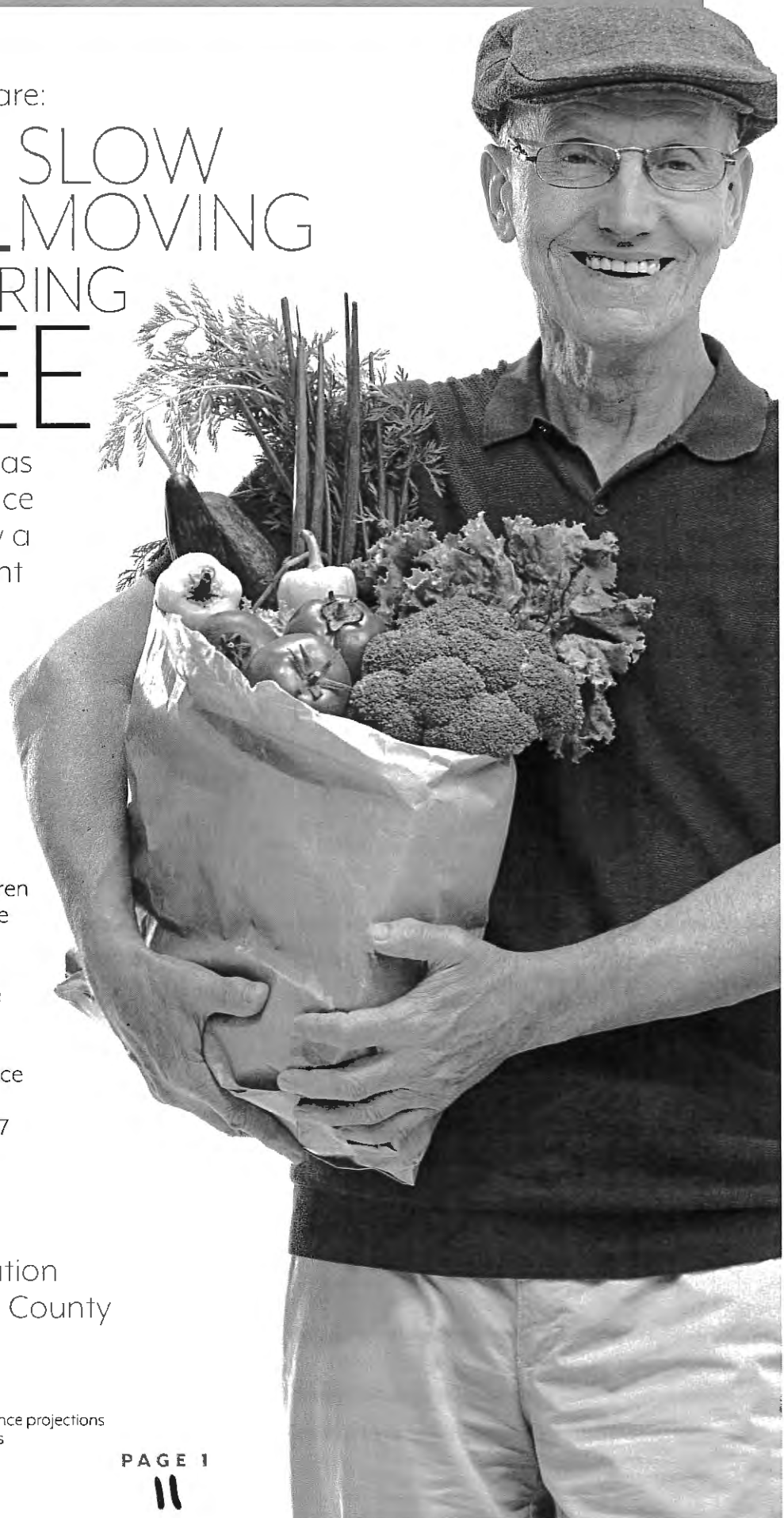
According to new data from the Office of the Chief Actuary, the average life span for Canadians age 65+, is now 87 for men and 89 for women.² Coupled with the development of a rapidly growing older demographic, is the >>

18% of population
in Simcoe County
is 65+

Sources:

¹ Statistics Canada estimates 2016 and Ministry of Finance projections

² Office of the Chief Actuary (2014), Mortality Projections



31% of Simcoe's population is 55+.

By 2041, that population is expected to increase to 41%.

Statistics Canada, Population Growth 2016

<< trend that Canadians are also living longer and are increasingly reaching the age of 100. Between 2006 and 2011, the number of Canadian centenarians increased by almost 26%, the second highest increase of all age groups, after the 60-64 age group which

increased by 29%.³

In Simcoe County, similar trends at an even more accelerated rate are occurring; experiencing rapid aging above both national and provincial averages. The proportion of adults aged 65+ in Simcoe County is 18% of

the population compared to 16.7% in Ontario and 16.9% in Canada.⁴ Refer to **Appendix A**, Senior Population by Simcoe County Census Division and its Municipalities and **Appendix B**, Simcoe County Map of Senior Population "Hot Spots".

Spending Power

Older adults are big consumers. As the population grows, aging is becoming a major investing theme. According to Margaret Neal et al⁵, Age-Friendly communities are "economic engines" that older adults will provide fuel. Older people far from being an economic drain, are actually an economic boom and valued members

of our community. In her report, Neal explains that older adults are consumers who may have more disposable income. Older adults often work or volunteer. Their contributions provide a boost to local work forces that is often needed. They help communities maximize resources by utilizing services at different hours of the day than office workers or young families, equalizing service flow for businesses

or organizations.

Older adults are sophisticated customers who research products and services in which they are interested. Older people are usually loyal customers who know about the products they buy, are daily buyers, and expect personalized attention, thus generating a relationship of trust with the merchant. As with any other age group, older adults are a diverse consumer base with varied tastes, interests and preferences in products and services. >>

"People over 55 have the most money and buy the most products. Yet, the advertising industry is infatuated with the 18-to-34-year-old target market."

Terry O'Reilly

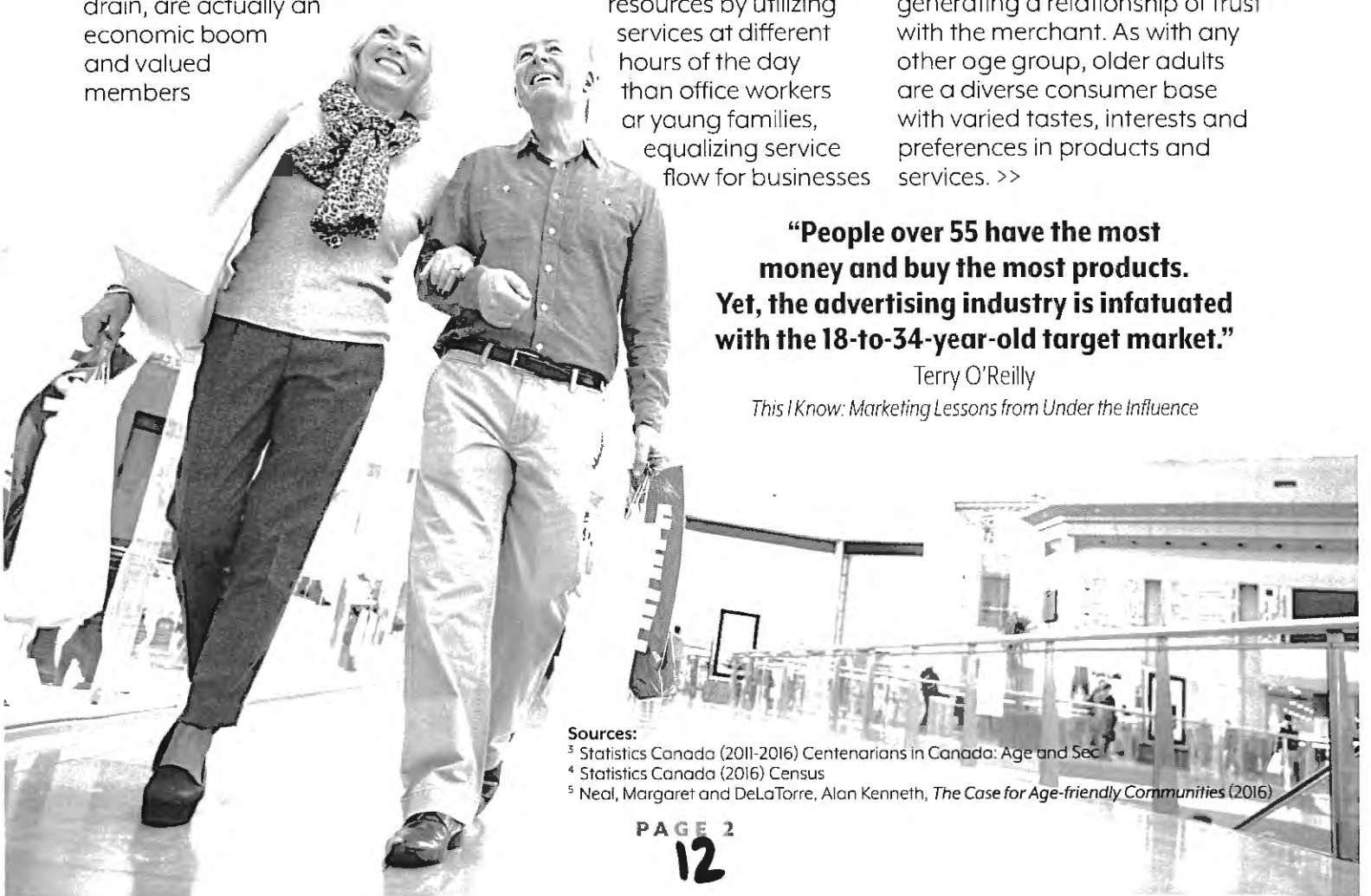
This I Know: Marketing Lessons from Under the Influence

Sources:

³ Statistics Canada (2011-2016) Centenarians in Canada: Age and Sex

⁴ Statistics Canada (2016) Census

⁵ Neal, Margaret and DeLaTorre, Alan Kenneth, *The Case for Age-friendly Communities* (2016)



<< In the next 20 years, an aging population and people with disabilities will represent 40% of total income in Ontario—that's \$536 Billion. Improved accessibility in Ontario can help generate up to \$9.6 Billion in new retail spending and \$1.6 Billion in new tourism spending.⁶

People who have enjoyable experiences are more likely

to become loyal customers which can translate into repeat business. An Age-Friendly Business welcomes older consumers and works towards meeting the needs of this diverse, fast-growing and economically powerful consumer base.

For those organizations that are not for profit, it's about welcoming seniors.



Why an Age-Friendly Business/Organization Recognition Program?

In anticipation of the growing aging demographic, the County of Simcoe has developed a Positive Aging Strategy and Planning Framework. It describes how the County will work with individuals, families, municipalities, non-profit and private sectors, and communities to ensure Simcoe County is ready to meet the changing needs of a growing, aging population by becoming more Age-Friendly.

One of the action items included in the Planning Framework is to create an **Age-Friendly Business Guide and Recognition Program** and to raise awareness of the rapidly growing seniors' population and their potential needs.

An Age-Friendly community is one where all individuals can be full and meaningful participants

in their community. However, no community would be complete without the commercial and professional sectors. All business sector environments play vital roles in meeting the needs and demands of everyone—everything from food, clothing and shelter to personal care, home maintenance and many other services.

The **Age-Friendly Recognition Program** is intended to help you assess whether your environment

is set up to serve everyone.

This Program provides tools and resources to help owners/operators to identify, promote and improve their Age-Friendly features.

The program wishes to acknowledge those who are aware of and working towards implementing Age-Friendly practices and who have demonstrated a willingness to continually maintain and improve by instituting and promoting best practices for serving individuals of all ages and abilities.

If you are already doing an outstanding job, or if you make some changes, we would like to hear about it. We are always looking to promote ways businesses/organizations are becoming more Age-Friendly. See **Appendix C**, Examples of Age-Friendly Businesses/Organizations, **Appendix D**, Ways to Encourage Older Adults to Become Patrons, **Appendix E**, Examples of Businesses/Organizations that Provide Goods and Services.



What can the Age-Friendly Recognition Program offer?

The no-cost option of:

1. Having a competitive advantage by positioning your business to target the growing older market.
2. Understanding how to improve your business' age-friendliness.
3. Improving customer service through a greater awareness amongst staff.
4. Performing a self-assessment of your business/organization to identify areas of improvement and to obtain an Age-Friendly Certificate.
5. Obtaining the "An Age-Friendly Simcoe County" sticky decal that allows you to showcase your commitment and a Certificate of Recognition.
6. Free promotion through the County of Simcoe's Age-Friendly website, and the local community business and other organizations networks, for instance, Chambers of Commerce, Associations, Clubs, municipalities, etc.
7. Having your business/organization name included in the regional business "Your Local Market Place" (YLMP) database and on the online map of Age-Friendly Businesses/Organizations in Simcoe County. The County of Simcoe partners with a free business listing service called Your Local Marketplace (YLM). As part of the Age Friendly business initiative we encourage you to visit the following link <http://ylm.ca/simcoecounty>, search for your business/organization, register for free and take ownership of your listing. If your business/organization does not appear in the search, then click the Add Business link and add your business for free. We rely on this listing to track business in Simcoe County and we will use your listing to also track participation in the Age Friendly business initiative.

Age-Friendly business is good business

An Age-Friendly business/organization is people-friendly—appealing to all ages and abilities. As an integral part of the community, businesses/organizations can be key to making a community more livable and engaged. Businesses/organizations should strive to meet the needs of all individuals of all ages and abilities.

Every community, neighborhood and business/organization is different. We all retain different range of abilities as we age. Some residents may be active and fit; others may have disabilities; some may have chronic health conditions; some may be living with reduced mobility, reduced vision or other conditions that come with aging. It is important to determine what criteria would work best for your business/organization.



- Customer friendly
- Giving you a competitive edge
- Serving a fast-growing market
- Broadening your customer base
- Friendly to all generations, families, and caregivers
- Enhancing your business/organization reputation and goodwill
- A socially responsible thing to do

What Elements make a business /organization Age-Friendly?

Depending on the nature of your business/organization, the specifics will probably be unique. However, there are some elements of age-friendliness that are common for almost all: respect, comfort, safety, visibility, accessibility and service.

- Respect
- Comfort
- Safety
- Visibility
- Accessibility
- Service

Consider how your business/organization fosters these elements. **Appendix F, Age-Friendly Self-assessment Checklist**, will help you self-assess if these elements have been incorporated into the day-to-day operation of your business/organization.

Making Your Business/Organization More Age-Friendly

A helpful first step is to conduct an Age-Friendly assessment of your environment which will help you gain a better understanding of how your business/organization is currently experienced by people of older age.

Step 1: Understanding the Assessment Process

Review **Appendix F**, Age-Friendly Self-assessment Checklist, to inform yourselves and to help you get started in making your business/organization more safe, comfortable and attractive to older customers and to others who would benefit.

Where feasible, the Self-assessment Checklist should be completed by a minimum of two (2) people in your organization. Some elements may be more applicable than others, depending on the nature of your business/organization.

Step 2: Performing your Self-assessment

Now that you have reviewed and understand the process, you are ready to begin your business/organization assessment. Assess each aspect within the Self-assessment Checklist that applies to your organization and give it a rating according to the following scoring system:

Yes	No	N/A
2	0	N/A

This rating system can help you flag areas of excellence and other areas where improvement may be needed.

Step 3: Self-Assessment Results and Goal Setting

Reflect on the areas where you scored your organization:

- Are there certain areas you rated as “NO” that you know are feasible? Utilize **Appendix G**, Goal Setting Work Plan. This form allows you to list planned Age-Friendly improvement goals.
- Refer to **Appendix H**, Resources, if you would like more specifications on accessibility requirements, free online training modules, or to understand people living with dementia.
- If you have additional questions, you can send an email: agefriendly@simcoe.ca

Step 4: Apply for Recognition

Celebrate your Success!
Tell us how your business/organization is currently Age-Friendly by completing and submitting to us **Appendix I**, Application for Recognition, **Appendix F**, Age-Friendly Self-assessment Checklist, and **Appendix G**, Goal Setting Work Plan.



Some tips for consideration

- Place yourself in the shoes of someone else, an older person, someone with reduced mobility, sight or hearing challenges, or a person with dementia. Look around — try to examine your business/organization from their perspective.
- With the Self-assessment Checklist in hand, systematically assess the various aspects of your business/organization. Some will be tangible such as physical structure, others will be intangible such as the conduct of staff and the service they provide to customers.
- Gain first-hand opinions from customers and staff who can also provide insights.
- You might recognize needs for improvement in minor areas. Don't discount these. Actions to become Age-Friendly don't necessarily need to be large and expensive. Many minor actions can add up to a big impact.
- Examine your advertising, information materials and website. Is your information easy to understand and read?
- Get additional opinions. You might consider asking an older adult to help you with the assessment to gain an alternative perspective. You could ask this person to be a “secret shopper” with the goal of assessing the age-friendliness of the customer experience.

Thank You

We would like to acknowledge those businesses/organizations that are exercising Age-Friendly best practices and encourage others to become more Age-Friendly.

How to Get Involved

If you are interested in getting involved in developing Age-Friendly community initiatives, you can join the Simcoe County Age-Friendly Advisory Committee by emailing your request to: agefriendly@simcoe.ca

Acknowledgments

Many cities in Canada and around the world have developed their own Age-Friendly business/organizations programs and resources. This Age-Friendly Guide and Recognition Program has been adapted from a review of the work already done by: B.C., Alberta, Ontario (Ottawa, London, Wawa) U.S.A. (New York, Portland) and more.

The County of Simcoe wishes to acknowledge and thank the following organizations who collaborated by participating on the Age-Friendly Guide and Recognition Program sub-committee: Independent Living Services of Simcoe County and Area, Alzheimers Society of Simcoe County, Wasaga Beach Age-Friendly Community Advisory Committee, City of Barrie Age-Friendly and Accessibility, Simcoe County Accessibility Advisory Committee and County of Simcoe Economic Development Office.

Background on the Age-Friendly Community Initiative

The County of Simcoe received funding from the Government of Ontario as part of its Age-Friendly Community Planning Grant Program. The funding served to establish a baseline assessment of Simcoe County's age-friendliness and to determine the recommendations for action according to scope of community responsibility. A variety of community engagement processes were used to collect feedback from residents 60 years of age and older, caregivers, and service providers of older adults to produce the *Building an Age-Friendly Simcoe County - 2016 Community Needs Assessment* and the *County's Positive Aging Strategy*. Both documents can be found at <http://www.simcoe.ca/Age-Friendly>.



Appendix A:

Senior Population by Simcoe County Census Division and its Municipalities

Do you know how many seniors reside in your catchment area?

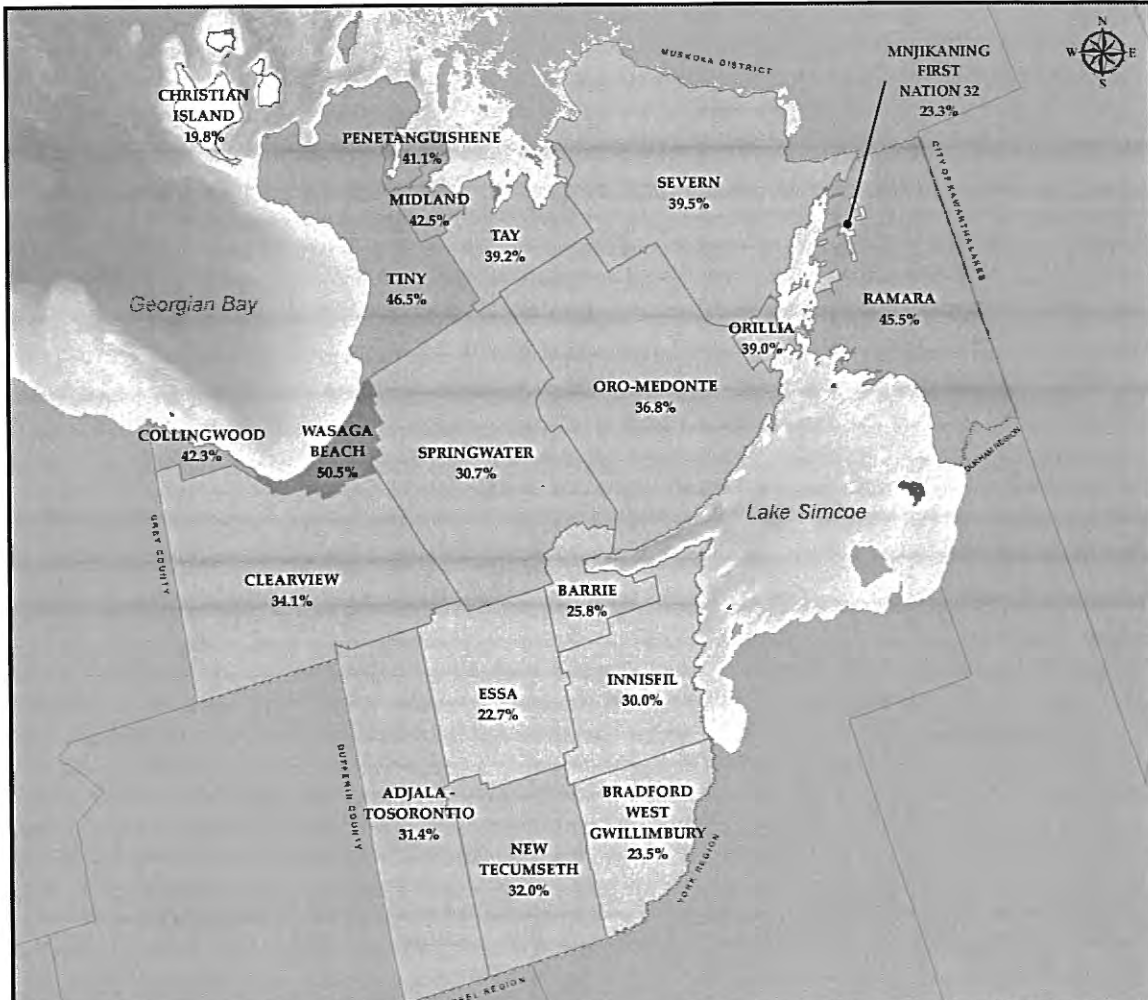
2016 Population over 55 years by Municipality							
Geographic Name	Population 55-64		Population 65+		Combined Age	Combined percentage	Total Population
	#	%	#	%	#	%	#
Adjala-Tasorontio	1,800	16.4%	1,650	15.0%	3,450	31.4%	10,975
Barrie	16,785	11.9%	19,675	13.9%	36,460	25.8%	141,434
Bradford West Gwillimbury	4,230	12.0%	4,055	11.5%	8,285	23.5%	35,325
Christian Island*	95	14.5%	35	5.3%	130	19.8%	656
Clearview	2,210	15.6%	2,625	18.5%	4,835	34.1%	14,151
Collingwood	3,485	16.0%	5,740	26.3%	9,225	42.3%	21,793
Essa	2,580	12.2%	2,210	10.5%	4,790	22.7%	21,083
Innisfil	5,330	14.6%	5,645	15.4%	10,975	30.0%	36,566
Midland	2,920	17.3%	4,245	25.2%	7,165	42.5%	16,864
Mnjikaning First Nation 32	125	14.2%	80	9.1%	205	23.3%	878
New Tecumseth	4,475	13.1%	6,470	18.9%	10,945	32.0%	34,242
Orillia	4,745	15.2%	7,405	23.8%	12,150	39.0%	31,166
Oro-Medonte	3,765	17.9%	3,980	18.9%	7,745	36.8%	21,036
Penetanguishene	1,530	17.1%	2,150	24.0%	3,680	41.1%	8,962
Ramara	1,870	19.7%	2,445	25.8%	4,315	45.5%	9,488
Severn	2,450	18.2%	2,870	21.3%	5,320	39.5%	13,477
Springwater	2,995	15.7%	2,850	15.0%	5,845	30.7%	19,059
Tay	1,825	18.2%	2,110	21.0%	3,935	39.2%	10,033
Tiny	2,400	20.4%	3,080	26.1%	5,480	46.5%	11,787
Wasaga Beach	3,540	17.1%	6,900	33.4%	10,440	50.5%	20,675
Simcoe County	69,160	14.4%	86,220	18.0%	155,380	32.4%	479,650

Source: Census Profile, Age, Sex and Type of Dwelling for Canada, Provinces and Territories, Census Divisions and Census Subdivisions, 2016 Census, Catalogue No: 98-401-x2016051, Community Data Program.

Note: *Christian Island 30 and Christian Island 30A data are combined for 2016.

Appendix B:

Simcoe County Senior Population Hot Spots



County of Simcoe
2016 Population over 55 years by Municipality

Geographic Name	Population 55-64		Population 65+		Combined Age	Combined %	Total Population
	#	%	#	%	#	%	#
Adjala-Toronto	1,800	16.4%	1,650	15.0%	3,450	31.4%	10,975
Barrie	16,785	11.9%	19,675	13.9%	36,460	25.8%	141,434
Bradford West Gwillimbury	4,230	12.0%	4,055	11.5%	8,285	23.5%	35,325
Christian Island*	95	14.5%	35	5.3%	130	19.8%	656
Clearview	2,210	15.6%	2,625	18.5%	4,835	34.1%	14,151
Collingwood	3,485	16.0%	5,740	26.3%	9,225	42.3%	21,793
Essa	2,580	12.2%	2,210	10.5%	4,790	22.7%	21,083
Innisfil	5,330	14.6%	5,645	15.4%	10,975	30.0%	36,566
Midland	2,920	17.3%	4,245	25.2%	7,165	42.5%	16,864
Mnjikaning First Nation 32	125	14.2%	80	9.1%	205	23.3%	878
New Tecumseth	4,475	13.1%	6,470	18.9%	10,945	32.0%	34,242
Orillia	4,745	15.2%	7,405	23.8%	12,150	39.0%	31,166
Oro-Medonte	3,765	17.9%	3,980	18.9%	7,745	36.8%	21,036
Penetanguishene	1,530	17.1%	2,150	24.0%	3,680	41.1%	8,962
Ramara	1,870	19.7%	2,445	25.8%	4,315	45.5%	9,488
Severn	2,450	18.2%	2,870	21.3%	5,320	39.5%	13,477
Springwater	2,995	15.7%	2,850	15.0%	5,845	30.7%	19,059
Tay	1,825	18.2%	2,110	21.0%	3,935	39.2%	10,033
Tiny	2,400	20.4%	3,080	26.1%	5,480	46.5%	11,787
Wasaga Beach	3,540	17.1%	6,500	33.4%	10,040	50.5%	20,675
Simcoe County	69,160	14.4%	86,220	18.0%	155,380	32.4%	479,650

Sources:
Statistics Canada, Census Profile, 2016 Census, Statistics Canada Catalogue no. 98-316-X2016001

0 5 10 20 Km

COUNTY OF SIMCOE

Senior Population Over 55 Years 2016

Neighbouring County/Region/District

Senior Population Over 55 Years

- < 20.0%
- 20.1% - 30.0%
- 30.1% - 40.0%
- 40.1% - 50.0%
- > 50.0%

GIS
GEOGRAPHICAL INFORMATION SYSTEMS

This map, either as whole or in part, may not be reproduced without the written consent from the County of Simcoe. Copyright © County of Simcoe. Last Modified: November 7, 2016. Printed on paper made from 100% recycled fibre. Produced in partnership with the Ontario Ministry of Natural Resources and Forestry. Ontario Police 2011. © Toronto Enterprises Inc. and its suppliers. All rights reserved. and Member of the Ontario Geographic Data Exchange. THIS IS NOT A PLAN OF SURVEY. For information call (705) 726-9100 or visit our website.

Appendix C:

Examples of Age-Friendly businesses/organizations

A physician's office has

- A person answering the telephone
- Staff are trained in accessible customer services including servicing customers with dementia
- Sturdy, various height seating, with and without armrests, is available in waiting areas and line-up areas
- Doors and/or door frames contrast with the colour(s) of the walls.

A non-profit organization has

- Gradual slope to automatic doors, large foyer
- Receptionist to greet clients, TTY number available
- Large room for private discussions
- Staff are trained in serving seniors and people with disabilities
- Website is accessible, building signage is clear and high contrast

A pharmacy has

- Clear aisles and easy-to-read signage
- Magnifying glasses to help people read fine print on product labels
- Prescription staff who move to a private area if discussion is required
- Easily accessible washroom
- Staff are trained to be sensitive to customers with varying circumstances.

A bank has

- Visible customer service areas and some counters at scooter height;
- Staff trained to identify signs of possible financial abuse, or people needing additional care;
- An area where people can sit to conduct business.

A restaurant has

- A drop-off area at the door, space to move easily between tables for walkers, wheelchairs or scooters
- Tables located away from chilly air vents and chairs are steady
- Menus with low-fat, heart-smart, low-sodium choices, and smaller portions at lower prices
- Menus (and bills) with easy-to-read print.

Appendix D:

Ways to Encourage Older Adults to Become Patrons

- Be mindful of unsecured rugs and clutter in walkways to prevent falls
- Place products on shelves that are accessible or provide help to reach items
- Reduce excessively loud music
- Keep sidewalks free of dirt, leaves, clutter and other obstacles
- Ensure staff are aware of the needs and challenges faced by older customers
- Offer extra customer service (e.g., a drink of water, delivery, etc.)
- Sell products and/or services that are tailored to older adults
- Have a place where customers can sit and rest
- Allow customers to use restrooms
- Provide the ability to contact your business/organization by phone
- Provide a person at the end of the telephone
- Participate in events to let people know you are an invested in the community
- Provide discounts/promotions tailored to older adults
- Choose a specific day of the week dedicated to senior discounts

Appendix E:

Examples of businesses/organizations that provide goods and services

Here are some examples of businesses that provide goods or services to the public:

- Stores, restaurants, hotels, bars and hair salons
- Garages, service stations, home renovators, architects and builders
- Hospitals and health services
- Schools, universities and colleges
- Organizations that operate public places and amenities, such as recreation centres, public washrooms, malls and parks
- Municipal and provincial governments and the programs and facilities that they run, including social assistance services, public meetings, public transit, libraries, and employment centres
- Provincially regulated utilities
- Travel agencies, tour operators, amusement parks, farmers' markets and travelling fairs
- Police, ambulance, fire and court services
- Manufacturers and wholesalers
- Professionals, such as doctors, dentists, chiropractors, physiotherapists, lawyers, and accountants, whether services are offered to individuals or to businesses
- Consultants, programmers, engineers and event planners
- Charities and non-profit organizations
- Theatres, stadiums and conference centres
- Places of worship, such as churches, synagogues, mosques and temples

Taken from BIA Handbook on the Accessibility for Ontarians with Disabilities Act (AODA), August 2015

Appendix F:

Age-Friendly Self-assessment Checklist

Yes	No	N/A
2	0	N/A

INSIDE - Customer Service and Respect		#
1	Customer Service Desk is clearly visible to ask for help	
2	A staff person is available to answer the telephone	
3	Staff are clearly identifiable to customers; e.g., wearing name tags or staff uniforms	
4	Errors and concerns are addressed promptly and courteously	
5	Staff are trained in accessible customer services standards including servicing customers with dementia (See More Information on Dementia under Appendix G - Resources)	
6	Staff are trained to understand the needs of older adults	
7	Staff are trained to speak clearly, at appropriate speed, ensuring the customer is included in the conversation regardless of their ability	
8	Staff are trained to be sensitive to customers with varying circumstances, to avoid stereotyping or condescending behaviours (e.g., speaking too loudly, showing impatience or speaking too familiarly as in calling someone "dear")	
9	Staff are trained to manage situations in ways that preserve a person's dignity (for example, incidents such as falls or outbursts)	
10	Staff are acknowledged for being respectful	
11	A process is in place to obtain medical assistance for emergency situations	
12	Elder Abuse training is provided to Staff	
13	Consumer research includes older people	
14	Seniors and people with disabilities are portrayed positively in promotional materials and advertisements	
15	Products and services are designed for smaller households, small incomes and smaller appetites	
16	Print and spoken communication uses simple, familiar words in short, straight forward sentences	
17	Services are available in other languages	
18	Supports local senior organizations, groups or events	
19	Hires and supports employees of all ages and capabilities	
20	Encourages volunteer opportunities for older adults	
21	Is accessible by public transportation	
22	Has a readily available feedback process from customers	
23	Older adults receive discounts or special offers	
24	Allows people to use their own personal assistive devices	
25	Is aware of Accessibility for Ontarians With Disabilities Act	

Calculate Customer Service and Respect

Total Score: ___/50

Appendix F:

Age-Friendly Self-assessment Checklist

Yes	No	N/A
2	0	N/A

INSIDE - Safety		#
1	A store map is located near the entrance, with large print	
2	Revolving door openings move slowly and safely to accommodate people using mobility aids	
3	Mats are placed where necessary and are well secured	
4	Stairways have sturdy handrails	
5	Stairs are safe and wide	
6	Stair edges are clearly marked	
7	Obstacles (e.g. steps up/down, wet floor, etc.) are clearly marked	
8	Colours of doors and/or doorframes in hallways contrast with the color(s) of the surrounding walls	
9	Flooring is non-slip and non-shiny	
10	Location of elevators and washrooms are clearly posted	
11	Ramps are in place for changes in elevation	
12	Aisles are wide enough for walkers or wheelchairs	
13	Aisles are not cluttered by displays or objects	
14	Products are placed on shelves that are accessible or staff offer help to reach items	
15	Staff are trained to assist elderly and disabled persons in the event of an emergency, including evacuation	
16	Staff are encouraged to have First Aid/CPR training	
17	Fire exit doors are coloured consistently throughout the building so it is easily distinguishable from other doors	


Calculate Safety of Customers

Total Score: ___/34

Appendix F:

Age-Friendly Self-assessment Checklist

Yes	No	N/A
2	0	N/A

INSIDE - Comfort, Visibility and Clarity		#
1	Glass doors are clearly labelled with limited reflections	
2	Furniture seating contrasts with walls, floors and surrounding area	
3	Lighting is adequate and glare-free	
4	Signs are placed at key decision points	
5	Signage uses large, easy-to-read lettering and good contrast (e.g. black letters on white background)	
6	Signage displays the Universal Symbol of Hearing Loss where these services are available 	
7	Signage includes appropriate pictographs wherever possible (e.g. on washroom doors)	
8	Printed materials (e.g. packages, price labels, etc.) have good contrast and use readable sizes of lettering	
9	Materials are offered in different languages	
10	Provides information using Clear Print CNIB Guidelines	
11	Website is easy to navigate	
12	Instructions on the website show how font sizes can be increased	
13	Quiet space is provided for discussing private business such as medications, financial or sensitive concerns	
14	Sound/speaker systems for public announcements are clear	
15	Background music is absent, or is low enough in volume so customers can hear conversations clearly	
16	Automated answering services that require customers to press a lot of buttons before talking to a "live" person are avoided	
17	Alternate means of communication for consumers with hearing impairments are available (e.g., TTY Devices, ASL interpreters)	


Calculate Comfort, Visibility and Clarity

Total Score: ___/34

Appendix F:

Age-Friendly Self-assessment Checklist

Yes	No	N/A
2	0	N/A

INSIDE - Mobility and User-Friendliness		#
1	Display the International Symbol of Accessibility 	
2	Lever handles on all doors	
3	Easy to open doors	
4	Sturdy, various-height seating (with and without armrests) is available in waiting areas and line-up areas	
5	At least one customer service area is accessible for persons in wheelchairs	
6	Service counters have a place to hook a cane	
7	Service animals are welcome	
8	Magnifying glasses to help people read fine print on small labels	
9	There is space near the entrance for customers to park scooters	
10	An on-line or phone-in ordering (and delivery) service is available	
11	Carry-out service is available to customers	
12	Home delivery service is offered to customers	
13	Customer washrooms are available on all service floors	
14	Universal and accessible washroom is available	
15	Washrooms contain at least one accessible cubicle and handwashing area	
16	Public phones have large print buttons and amplification abilities	
17	Floor is kept clean and dry	
18	Videos and/or television programs are tele-captioned	

Calculate Mobility and User-Friendliness

Total Score: ___ /36

Appendix F:

Age-Friendly Self-assessment Checklist

Yes	No	N/A
2	0	N/A

OUTSIDE		#
1	Accessible entrances are clearly marked with the International Symbol of Accessibility	
2	Clear signage indicating where to find an accessible entrance is well displayed.	
3	Entrances are clearly identified	
4	Entrances to the business/organization are kept clear of obstructions	
5	Entrances are well and evenly lit	
6	Entrance doors open automatically or have access buttons	
7	At least one entrance is on grade level	
8	Doors are sufficiently wide for wheelchairs	
9	Wheelchair access routes are well marked	
10	There is door clearance for people waiting with a wheelchair/ walker	
11	Pick-up/drop-off areas are convenient, sheltered and clearly marked	
12	On both sides of ramps of exterior stairs, continuous handrails are a bright contrasting colour	
13	Sidewalk access is level	
14	Curbs are cut and ramps are in place to allow for easier access	
15	Curb cut is marked with yellow strip	
16	Sidewalks and parking lots are well and evenly lit	
17	Accessible and seniors' parking spaces are designated	
18	Free or reasonable parking fees for seniors, if possible	
19	Parking lots and sidewalks are promptly cleared of snow, ice and other hazards	
20	Parking signage, including parking meters, have large and clear print, and are easy to use	
21	Parking lot pavement is smooth, without major cracks and bumps	

Calculate Outside

Total Score: ___/42

Thank you for completing the *Self-Assessment Checklist*. This information can be used as a baseline for continual Age-Friendly planning and improvements for your business/organization.

Next, we encourage you to establish your own goals to become Age-Friendly by using **Appendix F, Goal Setting Work plan** to determine your actions.

If you wish to be considered for recognition, fill in **Appendix I, Application for Recognition**.

Attach the *Self-Assessment Checklist* and *Goal Setting Work plan*.



Appendix G:

Goal Setting Work Plan

Actions	Now	< 6 months	< 12 months

**“Disabled people don’t want ‘special’ products ...
but they are hungry to be included in the mainstream consumer experience.”**

Richard Donovan

Appendix H:

Resources

1. The Age-Friendly Business guidelines are not the same as the Accessibility for Ontarians with Disabilities Act (AODA). Although, Age-Friendly Business and AODA share many of the same goals. For more information and tools, visit: www.ontario.ca/page/accessibility-laws.
2. Other helpful websites for buildings include Ontario Building Officials Association www.oboa.on.ca or CMHC <https://www.cmhc-schl.gc.ca/en/developing-and-renovating/accessible-adaptable-housing/aging-in-place>
3. Ontario BIA Handbook on the AODA, visit: <http://obiaa.com/ontario-bia-association-releases-the-bia-handbook-on-the-ooda/>
4. County of Simcoe has several resources in addition to the Age-Friendly Business Guide such as a community action plan and framework called the Positive Aging Strategy: Older Adults Strengthening our Communities, visit: <https://www.simcoe.ca/dpt/lrc/Age-Friendly>
5. Free online Staff Training Modules from AccessForward.ca
6. Readability shouldn't be an afterthought when producing materials. It should be the first step in making your merchandising, service, location or information accessible to everyone, no matter how much vision they have. Keep the following Clear Print guidelines in mind as you design your products, and you'll reach a wider audience: [CNIB Clear print Accessibility Guidelines](#)

**“It is often said that, “a dementia-friendly community is Age-Friendly,
but an Age-Friendly community is not necessarily dementia-friendly.”
In fact, neither one wholly encompasses the other.”**

Turner, N and Morken L

Better Together: A comparative Analysis of Age-Friendly and Dementia Friendly Communities

What is a Dementia-Friendly Community?

Dementia is a term that describes a set of symptoms that includes memory loss and difficulties with comprehension, language, problem-solving and judgement. Dementia can be caused by diseases that damage the brain and progress in severity over time. Due to its many causes, dementia affects everyone differently. **A person with dementia may:**

Have problems with memory – for example forgetting their address, PIN number or what they stopped into a store to buy.

Have language problems and difficulties following a conversation or choosing the right word – for example, a person may know what they want to eat in a restaurant but have trouble remembering the word to order it.

Lose track of time or date and may become confused about where they are.

Have difficulties with making decisions, solving problems or carrying out a sequence of a task, for example completing a store transaction.

More people are diagnosed with dementia every year and choose to live at home in their community throughout their life. They may continue to participate in social activities, do their banking, shopping or manage their prescriptions. People living with dementia, and their care partners, should feel supported by their community members whether they are at post offices, restaurants, retail outlets, etc., using transportation or enjoying recreational past times out in the community.

For more information, visit:

www.alzheimer.ca/simcoecounty | www.rethinkdementia.ca | www.dementiafriendlyontario.ca

FREE dementia online learning at:

<http://www.alzeducate.ca/> | <http://findingyourwayontario.ca/online-learning/>

Please submit your application by June 1

Appendix I:
Age-Friendly Business Recognition Program

Application for Recognition Form

Section 1: Applicant Information

Number of Employees:

- 0-20 21-99 100+ Other, please specify _____

Primary Contact Person

Business/Organization Name

Website Name

Phone#	Cell#	E-mail
--------	-------	--------

Section 2: Property Address

Number	Street	Unit/Suite/P.O. Box
City/Town	Province	Postal Code

Section 3: Self-Assessment Checklist Scoring

Provide each individual scoring you calculated on the Self-assessment Checklist for each element of age-friendliness that are common for almost all businesses/organizations:

Customer Service & Respect ____ Safety ____ Comfort, Visibility & Clarity ____
 Mobility & User-friendliness ____ Outside Accessibility ____

- Have you entered your business in "Your Local Market Database"?

For more details, refer to Item 7 on Page 4 of the Guide or visit <http://ylm.ca/simcoecounty>

Section 4: Tell us about your business/organization. How do you serve your older customers?

Section 5: Top three examples that you have implemented to become age-friendly. Send us pictures providing us with proof/physical evidence showing the improvements you made. A brief description of each example will help the review panel with judging.

1.

2.

3.

Section 6: Let us know your challenges to becoming an Age-Friendly business/organization.

This process may require interviews and/or onsite visits.

N.B. Attach the Self-Assessment Checklist and the Goal Setting Work plan forms with this application.

Declaration

The business/organization of _____ has made a commitment to account for the needs and preferences of older customers, employees, or volunteers.

We will continue to look for opportunities, training, and accommodations that will create an accessible and inclusive environment, which in turn will allow all citizens of our community the opportunity to safely access our goods and services.

Date: _____

Signature: _____

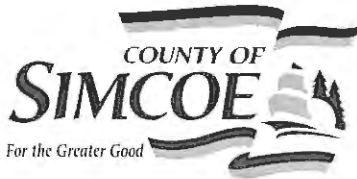
Deadline for applications by June 1 of any given year.

Incomplete or late applications will not be accepted. Supporting documents or photos are welcome but will not be returned.

Please fill in, sign off and return your application package via email at agefriendly@simcoe.ca or, mail to:

County of Simcoe
Age-Friendly Business Recognition Program
1110 Highway 26, Midhurst Ontario, L9X 1N6

For more information, call 705 726-9300 ext. 1405



Advisory

County of Simcoe, Office of the Warden and CAO
1110 Highway 26, Midhurst, Ontario L9X 1N6
simcoe.ca

FOR IMMEDIATE RELEASE

12th Annual Simcoe County Tri-Service Public Safety Communications Awards honour Public Safety Communicators

To be held April 18, 2019 at the Simcoe County Museum

Midhurst/April 11, 2019 – The Simcoe County 9-1-1 Management Board Public Safety Communications Communicator of the Year and Team Award winners will be recognized at the 12th annual ceremony on April 18, 2019.

This ceremony will recognize the exceptional work of the vital call-takers, dispatchers, and supervisors in our emergency response system. These men and women provide a vital link to callers in distress and provide a communications safety net to emergency responders on scene. Since the ceremony's inception, nine Communicators-of-the-Year, 361 individual and team communicators, and nine brave youth have been recognized.

"Each year we have the honour of recognizing this group of unsung heroes for their outstanding work under difficult, and sometimes harrowing conditions," said Warden George Cornell. "On behalf of County Council, our residents and visitors, we look forward to celebrating the commitment, strength and perseverance of this year's award recipients."

Award Recipient Stories

Ryan Macdonald from Barrie Fire and Emergency Service is the recipient of the **2018 Simcoe County Public Safety Communicator-of-the-Year Award**. With more than eight years of service, Macdonald is regarded as a fantastic team member, who goes out of his way to assist his team, responding crews and the public each and every call. Macdonald's positive and enthusiastic attitude and true love of his work makes him a vital team member.

The **2018 Simcoe County Public Safety Communications Team Award** will be presented to the team from Barrie Police Service for their response to a near drowning incident in July in which a 10-year-old boy had been pulled from Kempenfelt Bay by City of Barrie Lifeguards. Due to the severity of the situation, it was determined that the victim would require immediate medical assistance. Dispatcher Linda Speers co-ordinated with uniform officers to clear a route to Royal Victoria Regional Health Centre. As the situation worsened, back-up Supervisor Caron Smith worked with the OPP and Toronto Police Service to facilitate an emergency run to The Hospital for Sick Kids. Assisted by Dispatcher Melissa Nadeau, Smith relayed transmissions to and from all three Communications Centres during the 45 minute escort. Communicators Kelly VanSchubert and Sarah Kenwright are also being recognized for their seamless support of the investigation.

Nine additional teams and three individuals will also be recognized in the Team Recognition and Individual Recognition categories.

Alc

EVENT:

What	12th Annual Simcoe County 9-1-1 Management Board Public Safety Communications Awards
Where	Simcoe County Museum 1151 Highway 26, Minesing
When	April 18, 2019 2 p.m.
Photo and video	Ceremony and interviews with recipients

County of Simcoe is composed of 16 member municipalities and provides crucial public services to County residents, in addition to providing paramedic and social services to the separated cities of Barrie and Orillia. Visit our website at simcoe.ca.

- 30 -

Collin Matanowitsch
Manager, Public Relations
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Minister of Infrastructure
and Communities



Ministre de l'Infrastructure
et des Collectivités

Ottawa, Canada K1P 0B6

March 27, 2019

Her Worship Sandie Macdonald
Mayor
Township of Essa
5786 County Road 21
Utopia, Ontario L0M 1T0



Dear Madam Mayor:

I am pleased to inform you that, in accordance with the commitment in Budget 2019, the Government of Canada will provide an additional \$2.2 billion to the Gas Tax Fund. This one-time top-up will provide additional support to municipalities that face infrastructure deficits to support improved productivity, economic growth, a clean environment, and help to build strong cities and communities.

This special funding will be provided to Ontario recipients under the Canada–Ontario–Association of Municipalities of Ontario–Toronto Gas Tax Fund Administrative Agreement. An amount of \$819,443,895 will be provided to Ontario as well as individual signatories, and will then be distributed to ultimate recipients in accordance with the allocation formula used for gas tax payments made in 2018, as follows:

• Ontario:	\$819,443,895
○ Association Municipalities of Ontario	\$649,940,923
○ City of Toronto	\$167,421,424
○ Province of Ontario	\$2,081,548

Funds must be used in accordance with all the terms of the current Gas Tax Fund Administrative Agreement. Information on Ontario's federal Gas Tax Fund allocations per community prior to Budget 2019 can be found on Infrastructure Canada's website¹.

The gas tax top-up funding is expected to be transferred following royal assent of Budget 2019.

March 14, 2019 marked one year since the Canada–Ontario Integrated Bilateral Agreement was signed.

¹ <https://www.canada.ca/en/office-infrastructure/news/2018/background-ontarios-2018-19-federal-gas-tax-fund-allocations.html>

As I know you appreciate, under the Investing in Canada Infrastructure Program, proposed projects must first be prioritized by the province before they are submitted to Infrastructure Canada for consideration.

As a reminder, through the Integrated Bilateral Agreement with Ontario, \$11.9 billion is available to the province and is broken down as follows:

- \$8.3 billion for public transit;
- \$2.8 billion for green infrastructure;
- \$407 million for community, culture, and recreation infrastructure; and
- \$250 million for infrastructure in rural and northern communities.

The one-time top-up to the Gas Tax Fund adds substantial dollars to this Agreement. More importantly, those dollars flow to you.

We believe this is an important step to take to ensure your local priorities have the resources needed so projects can get moving and, crucially, the summer construction season is not missed. We all know how important that season is to make real progress on projects, not to mention job creation locally.

In the meantime, we continue to press the Ontario government to open intakes for all four streams so as to maximize the number of projects we can build together for Ontarians in 2019 and the years ahead.

We know you have proposals ready, and last week's announcement in Budget 2019 is a clear signal that we are there to support you.

Spring is already (at last) in the air. It is time to get projects moving so we do not lose a historic opportunity to build our communities and create good-paying jobs now.

I look forward to continuing to work with you on our shared infrastructure interests.

Yours sincerely,



The Honourable François-Philippe Champagne, P.C., M.P.
Minister of Infrastructure and Communities

c.c. City Clerk and Council

Enclosure – Gas Tax Fund fact sheet

THE FEDERAL GAS TAX FUND IN ONTARIO

The federal Gas Tax Fund delivers over \$2 billion every year to over 3600 communities across the country. For the 2018-19 fiscal year, this represents an investment of more than \$819 million from the Government of Canada to Ontario municipalities.

The **federal Gas Tax Fund (GTF)** is a permanent source of annual funding to provinces and territories, who in turn flow this funding to their municipalities to support local infrastructure priorities.

Every year, municipalities benefit from the support and flexibility of the federal Gas Tax Fund. They can pool, bank, and borrow against this funding — providing significant financial flexibility to plan infrastructure projects over the long term. Projects are chosen locally and prioritized according to the infrastructure needs of each community.

Communities select how best to direct the funds and have the flexibility to make strategic investments across 18 different project categories.

Because many municipalities across Canada continue to face serious infrastructure deficits, **Budget 2019** proposes a **one-time transfer of \$2.2 billion** through the federal Gas Tax Fund to address short-term priorities in municipalities and First Nations communities. This will double the Government of Canada's commitment to municipalities in 2018-19, with **Ontario municipalities of all sizes sharing an additional federal investment in local infrastructure of over \$819 million, for a total of approximately \$1.64 billion.**

QUICK FACTS:

- The federal Gas Tax Fund is allocated on a per capita basis for provinces, and provides a base funding amount of 0.75 percent of total annual funding for Prince Edward Island and each territory.
- On-reserve First Nations communities in provinces also receive an allocation on a per capita basis.
- The federal Gas Tax Fund has been indexed at two percent per year, meaning that it will continue to grow to provide additional support to municipalities.
- To date, more than \$23 billion has been invested in municipalities through the federal Gas Tax Fund.

THE FEDERAL GAS TAX FUND

Eligible projects include investments in infrastructure for construction, renewal or material enhancement in each of the following categories:

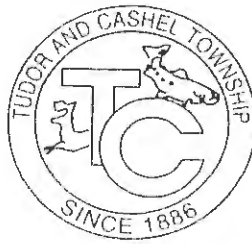


1. **Local roads and bridges** – roads, bridges and active transportation infrastructure (active transportation refers to investments that support active methods of travel. This can include: cycling lanes and paths, sidewalks, hiking and walking trails).
2. **Highways** – highway infrastructure.
3. **Short-sea shipping** – infrastructure related to the movement of cargo and passengers around the coast and on inland waterways.
4. **Short-line rail** – railway-related infrastructure for carriage of passengers or freight.
5. **Regional and local airports** – airport-related infrastructure (excludes the National Airport System).
6. **Broadband connectivity** – infrastructure that provides internet access to residents, businesses, and/or institutions in Canadian communities.
7. **Public transit** – infrastructure that supports a shared passenger transport system which is available for public use.
8. **Drinking water** – infrastructure that supports drinking water conservation, collection, treatment and distribution systems.
9. **Wastewater** – infrastructure that supports wastewater and storm water collection, treatment and management systems.
10. **Solid waste** – infrastructure that supports solid waste management systems including the collection, diversion and disposal of recyclables, compostable materials and garbage.
11. **Community energy systems** – infrastructure that generates or increases the efficient usage of energy, including energy retrofits of municipal buildings.
12. **Brownfield redevelopment** – remediation or decontamination and redevelopment of a brownfield site.
13. **Sport infrastructure** – amateur sport infrastructure (excludes facilities, including arenas, which would be used as the home of professional sports teams or major junior hockey teams, e.g. Junior A).
14. **Recreational infrastructure** – recreational facilities or networks.
15. **Cultural infrastructure** – infrastructure that supports arts, humanities, and heritage.
16. **Tourism infrastructure** – infrastructure that attracts travelers for recreation, leisure, business or other purposes.
17. **Disaster mitigation** – infrastructure that reduces or eliminates the long-term impacts and risks associated with natural disasters.
18. **Capacity building** – investments related to strengthening the ability of municipalities to develop long-term planning practices (e.g., including local asset management planning, public transit network planning, etc.)

Note: Investments in health infrastructure (hospitals, convalescent and senior centres) are not eligible.

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LIBBY CLARKE, REEVE
BERNICE CROCKER, CLERK-TREASURER
613-474-2583 (Phone)
613-474-0664 (Facsimile)

A3

THE CORPORATION OF THE TOWNSHIP OF TUDOR AND CASHEL

RESOLUTION

TOWNSHIP OF TUDOR AND CASHEL

APRIL 02, 2019

RESOLUTION NO: 2019 - 090

MOVED BY: NOREEN REILLY

SECONDED BY: RONALD CARROLL

WHEREAS hydro is essential for all individuals and the cost to receive hydro should not be so excessive that individuals cannot afford it;

AND WHEREAS the cost for service delivery for hydro should be affordable to all individuals;

AND WHEREAS the Hydro One invoices received over the last few months for the Township of Tudor and Cashel have indicated that 46% to 56% of the total cost has been related to service delivery fee;

AND WHEREAS the Township of Tudor and Cashel believes the cost for service delivery is not affordable to the Township or its residents;

AND WHEREAS the Township of Tudor and Cashel believes that Hydro One and the Ontario Energy Board should review its plans regarding delivery service to ensure that the cost of service delivery is fair to everyone;

NOW THEREFORE BE IT RESOLVED, THAT a copy of this motion be circulated to Hydro One, Daryl Kramp, MPP Hastings-Lennox & Addington, the Hon. Doug Ford, Premier of Ontario, Ontario Energy Board, all municipalities and the Association of Municipalities of Ontario.

Carried: LIBBY CLARKE, HEAD OF COUNCIL

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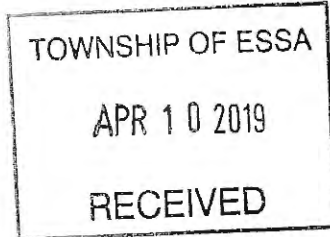
Cheryl Gallant

Member of Parliament
Renfrew-Nipissing-Pembroke
Member of Standing Committee on National Defence
Member of Standing Committee on Industry, Science and Technology



April 4th, 2019

Essa Township
5786 County Rd. 21
Utopia, Ontario
L0M 1T0



Dear Essa Township,

This letter is to alert you to Bill C-68, another piece of interventionist federal legislation that will have a negative impact on your municipality, and on the property rights of your ratepayers.

Bill C-68, which is currently before the Senate, reverses changes to the Fisheries Act – changes which municipalities similar to yours requested our previous Conservative government to make.

Specifically, we amended the "HADD" provisions of the Act, (Harmful Alteration Disruption or Destruction of fish habitat).

One of the most significant problems identified by municipalities about the HADD provision was its broad application and restrictive nature, which ended up costing property taxpayers thousands of dollars, with no real or apparent benefit to the environment.

Municipalities which needed to install culverts or other flood mitigation work were in too many cases faced with negative enforcement after work was completed, with inconsistent guidance when they sought direction for compliance.

In addition to repealing our amendments, the current Federal Government has expanded the definition of "habitat," and added a new concept to the Act, "water flow."

By explicitly adding in the concept of water flow, which was not in the old legislation, the scope of offences municipalities can be charged with, have been greatly expanded.

Worst of all, rather than specifically listing what is and is not an offence under this legislation, including fines or jail, this power has been handed over to the unelected technocrats, to determine by regulation, what the penalties for non-compliance will be, after they have determined what is non-compliance.

As the longest consecutive serving Conservative MP in Ontario, representing a predominantly rural riding, I am very aware of the challenges rural and small-town municipalities have faced dealing with the Federal government.

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CONSTITUENCY OFFICE
2nd Floor, 84 Isabella St.
Pembroke, ON K8A 5S5
Tel.: (613) 732-4404
Fax: (613) 732-4697
Toll Free: 1-866-295-7165
Website: www.cherylgallant.com

A4

All municipalities should be demanding the Federal Government provide regulatory certainty before this legislation is passed into law.

Clear regulatory certainty is necessary to prevent the return of conflicted interpretations, and inconsistencies in enforcement of the Fisheries Act which happened in the past.

Sincerely,

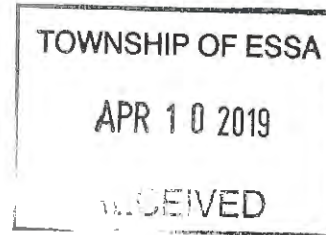
A handwritten signature in cursive script that reads "Cheryl Gallant".

Cheryl Gallant, M.P.
Renfrew—Nipissing—Pembroke
CG:mm

*Clerks/Administration Department
Administration Centre
10 Wellington St. E.
Alliston, ON L9R 1A1*

*Web Address: www.newtecumseth.ca
Email: bkane@newtecumseth.ca
Phone: 705-435-3900
or 905-729-0057
Fax: 705-435-2873*

April 5, 2019



Essa Township
5786 Simcoe County Road 21
Utopia, ON
L0M 1T0

Dear Sir/Madam:

RE: STEVENSON MEMORIAL HOSPITAL REQUEST FOR PROVINCIAL FUNDING

Please be advised that the Council of The Town of New Tecumseth approved the following motion at its meeting of April 1, 2019:

BE IT RESOLVED THAT the deputation of Jody Levac, CEO, Stevenson Memorial Hospital be received;

WHEREAS the Stevenson Memorial Hospital has been working collaboratively with the Ministry of Health and Long-Term Care, Capital Branch ensuring the planned hospital redevelopment meets the growth and medical needs of the community so that it can continue to provide the high quality care that New Tecumseth and the surrounding communities expect and deserve;

AND WHEREAS the planned improvements and upgrades are necessary as the communities that Stevenson Memorial Hospital serves are projected to grow from 73,000 to over 100,000 in the next thirteen years;

AND WHEREAS Stevenson Memorial Hospital received a planning grant in 2018 to help support the redevelopment of the hospital indicating the Province's recognition that the community is growing and needs a facility that can serve its long term needs;

AND WHEREAS Stevenson Memorial Hospital is a vibrant, fully accredited hospital located in the Town of New Tecumseth serving South Simcoe to ensure that the

AS

residents of the communities can access safe, quality care where and when they need it, however at this time, confidentiality and patient safety continue to be jeopardized due to dated and tired infrastructure (1964);

AND WHEREAS Council recognizes the importance of the improvements and upgrades to the hospital as a top priority to support the continuing growth of the community;

NOW THEREFORE BE IT RESOLVED THAT Council request the Ministry of Health and Long-Term Care to approve the Stevenson Memorial Hospital Stage One Submission and continue to fund the ongoing planning of the redevelopment project;

AND FURTHER THAT the Mayor be asked to send a letter to the Minister of Health and Long-Term Care, MPP Jim Wilson and the Premier of Ontario requesting such approval and funding;

AND FURTHER THAT the Minister of Health and Long-Term Care be requested to visit Stevenson Memorial Hospital and that Council and members of the public be informed of the date and time so that Council Members and members of the public are able to attend;

AND FURTHER THAT staff be directed to circulate this resolution to the County of Simcoe, MPP Jim Wilson and the other municipalities in the Stevenson Memorial Hospital catchment area requesting they support the resolution.

The Town of New Tecumseth is seeking your support and hope this resolution will be of interest to your Municipality.

Yours truly,



Cindy Maher, CMO
Clerk, Director of Administrative Services

ONTARIO ENERGY BOARD SUPPLEMENTAL NOTICE TO CUSTOMERS OF ENBRIDGE GAS INC.

Enbridge Gas Inc. has applied for approval of the financial terms associated with the Open Bill Access program. The OEB will determine if the Open Bill Access program should continue.

Learn more. Have your say.

Enbridge Gas Inc. (Enbridge Gas) has applied to the Ontario Energy Board (OEB) for approval of the financial terms for 2019 and 2020 associated with the Open Bill Access program, including approval for the sharing of net revenues with ratepayers. The Open Bill Access program allows third-parties to access Enbridge Gas' bill for a fee to bill for services and provide marketing information. The program provides an annual benefit of \$5.389 million in rates to Enbridge Gas customers. The OEB has determined that it will consider whether the Open Bill Access program should continue, including the use of bill inserts, and if so under what terms.

THE ONTARIO ENERGY BOARD IS HOLDING A PUBLIC HEARING

The Ontario Energy Board (OEB) will hold a public hearing to consider the application filed by Enbridge Gas. We will question Enbridge Gas on the case. We will also hear questions and arguments from individual customers, from groups that represent the customers of Enbridge Gas, and from groups that use the Open Bill Access program. **At the end of this hearing, the OEB will decide whether the Open Bill Access program should continue and, if so, under what terms.**

The OEB is an independent and impartial public agency. We make decisions that serve the public interest. Our goal is to promote a financially viable and efficient energy sector that provides you with reliable energy services at a reasonable cost.

BE INFORMED AND HAVE YOUR SAY

You have the right to information regarding this application and to be involved in the process.

- You can review the application filed by Enbridge Gas on the OEB's website now.
- You can file a letter with your comments, which will be considered during the hearing.
- You can become an active participant (called an intervenor). Apply by **April 18, 2019** or the hearing will go ahead without you and you will not receive any further notice of the proceeding.
- At the end of the process, you can review the OEB's decision and its reasons on our website.

LEARN MORE

Our file number for this case is **EB-2018-0319**. To learn more about this hearing, find instructions on how to file letters or become an intervenor, or to access any document related to this case, please enter the file number **EB-2018-0319** on the OEB website: www.oeb.ca/participate. You can also phone our Consumer Relations Centre at 1-877-632-2727 with any questions.

ORAL VS. WRITTEN HEARINGS

There are two types of OEB hearings – oral and written. The OEB will determine at a later date whether to proceed by way of a written or oral hearing. If you think an oral hearing is needed, you can write to the OEB to explain why by **April 18, 2019**.

PRIVACY

If you write a letter of comment, your name and the content of your letter will be put on the public record and the OEB website. However, your personal telephone number, home address and e-mail address will be removed. If you are a business, all your information will remain public. If you apply to become an intervenor, all information will be public.

This hearing will be held under section 36 of the Ontario Energy Board Act, S.O. 1998 c.15 (Schedule B).



From: Jerri-Lynn Levitt [mailto:deputyclerk@greyhighlands.ca]
Sent: April-08-19 3:49 PM
Subject: Municipality of Grey Highlands Council Resolution - OMPF

Good afternoon,

The Council of the Municipality of Grey Highlands passed the following resolution at it's April 3rd Council meeting in regards to the Ontario Municipal Partnership Fund (OMPF):

Resolution Number: 2019-200

Moved By Deputy Mayor Desai Seconded by: Councillor Nielsen

Whereas the Provincial government announced it was conducting a review of the Ontario Municipal Partnership Fund (OMPF), which provides annual funding allotments to municipal governments to help offset operating and capital costs; and

Whereas Municipalities were further advised that the overall spending envelope for the program would decrease having a significant impact on future budgets and how funds are raised by Municipalities as funding will be reduced by an unspecified amount; and

Whereas if allocations to municipalities are reduced, Councils will need to compensate with property tax increases or local service reductions; and

Whereas, the 2018 Grey Highlands allocation was \$1,068,000 which is equivalent to 10.08% of the Township's municipal property tax revenue; and

Whereas the Municipality of Grey Highlands prides itself on efficient and value for money practices every day;

Now therefore be it resolved that although an interim payment has been received, Council of the Municipality of Grey Highlands expresses grave concern with the potential reduction and/or loss of the OMPF allotment in future years;

And further, Council petitions the Provincial government to complete the OMPF review in an expeditious manner as future financial consideration ensures municipal sustainability;

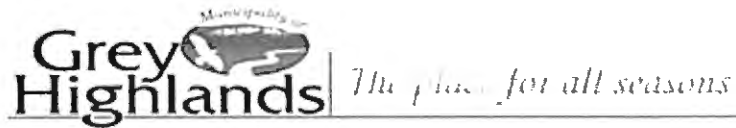
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And furthermore, that this resolution be circulated to the Premier, Ministers of Finance, Municipal Affairs and Housing, our local MPP and all Ontario municipalities for their endorsement and support.

Your endorsement and support of this resolution would be appreciated.

Sincerely,

Jerri-Lynn Levitt
Deputy Clerk



206 Toronto Street South, Unit 1, P.O.Box 409 Markdale, Ontario N0C 1H0
519-986-1216 x 230 Toll-Free 1-888-342-4059 Fax 519-986-3643
deputyclerk@greyhighlands.ca www.greyhighlands.ca

In accordance with Ontario's Municipal Freedom of Information and Protection of Privacy Act (MFIPPA), the Corporation of the Municipality of Grey Highlands wishes to inform the public that all information, including opinions, presentations, reports and documentation received by this office MAY be posted on the Municipality's website, included on a public agenda and/or made available to the public upon request.

This electronic transmission, including any accompanying attachments, may contain information that is confidential, privileged and/or exempt from disclosure under applicable law, and is intended only for the recipient(s) named above. Any distribution, review, dissemination or copying of the contents of this communication by anyone other than the intended recipient(s) is strictly prohibited. If you have received this communication in error, please notify the sender immediately by return e-mail and permanently delete the copy you have received so we may ensure the integrity of the principles of MFIPPA are maintained.

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April 8, 2019

Doug Ford, Premier of Ontario
Legislative Building
Queen's Park
Toronto ON M7A 1A1

Dear Hon. Doug Ford;

Re: Council Resolution – Provincial Review of OMPF

At the regular meeting of Council held on March 27, 2019, the Council of the Town of Penetanguishene ratified a resolution in support of the Township of South Stormont resolution regarding the Provincial Review of the Ontario Municipal Partnership Fund.

Please find enclosed a copy of the above noted resolution which indicates the Town of Penetanguishene's support of the Township of South Stormont.

If you require further information, please do not hesitate to contact the undersigned at 705-549-7453 or dleroux@penetanguishene.ca.

Most Sincerely,

Doug Leroux, Mayor
Town of Penetanguishene

Encl.

cc. Hon. Victor Fedeli, Minister of Finance
Hon. Steve Clark, Minister of Municipal Affairs and Housing
MPP Jill Dunlop
MP Bruce Stanton
All Simcoe County Municipalities



RESOLUTION OF COUNCIL

March 13, 2019

MOVED BY: Deputy Mayor A. Dubeau

SECONDED BY: Councillor M. Mayotte

WHEREAS the Provincial government announced it was conducting a review of the Ontario Municipal Partnership Fund (OMPF), which provides annual funding allotments to municipal governments to help offset operating and capital costs;

AND WHERRAS Municipalities were further advised that the overall spending envelope for the program would decrease having a significant impact on future budgets and how funds are raised by Municipalities as funding will be reduced by an unspecified amount;

AND WHEREAS if allocations to municipalities are reduced, Councils will need to compensate with property tax increases or local service reductions;

AND WHEREAS the 2018 Town of Penetanguishene allocation was \$236,600, which is equivalent to 2.4% of the Town's municipal property tax revenue;

AND WHEREAS a 2.4% increase in the municipal property tax rate would increase the municipal component of property taxes paid by almost \$24 per year per 100,000 of Current Value Assessment;

AND WHEREAS the Town of Penetanguishene prides itself on efficient and value for money practices every day;

NOW THEREFORE be it resolved that although an interim payment has been received, Council of the Town of Penetanguishene expresses grave concern with the potential reduction and/or loss of the OMPF allotment in future years;

AND FURTHER Council petitions the Provincial government to complete the OMPF review in an expeditious manner as future financial consideration ensures municipal sustainability;

AND FURTHERMORE that this resolution be circulated to the Premier, Ministers of Finance, Municipal Affairs and Housing, our local MPP and all Simcoe County municipalities for their endorsement and support.

CARRIED

From: AMO Communications [<mailto:Communicate@amo.on.ca>]
Sent: April-09-19 4:23 PM
To: Lisa Lehr
Subject: AMO Policy Update - Municipal budgets may be affected by animal cruelty enforcement changes

AMO Policy Update not displaying correctly? [View the online version](#) | [Send to a friend](#)
Add Communicate@amo.on.ca to your safe list



POLICY UPDATE

April 9, 2019

Municipal budgets may be affected by animal cruelty enforcement changes

A download risk is developing for municipal governments and police services regarding the enforcement of animal cruelty laws.

AMO has been advised that the Ministry of the Solicitor General is canvassing all municipal CAOs and police services for information related to current practises. The Ministry is seeking input by April 24, 2019. A number of developments are driving the request for data to inform the redesign of Ontario's animal cruelty enforcement system:

- The Ontario Society for the Prevention of Cruelty to Animals (OSPCA) announced that it has stopped enforcing animal cruelty legislation related to livestock and horses as of April 1, 2019.
- The OSPCA has also advised that all other animal cruelty enforcement activities will cease on June 28, 2019.
- A Superior Court of Justice ruling recently declared the OSPCA's enforcement powers to be unconstitutional. The decision is under appeal and the ruling has been suspended for one year.

Last week the Ministry of Community Safety and Correctional Services (now called the Ministry of the Solicitor General) wrote to all Chiefs of Police and the OPP advising that, "Police services may see an increase in calls for service related to these matters." Typically, police are not trained for specialized enforcement related to livestock and horses. Some fee-for-service resources will be available to support police to address the immediate enforcement gaps.

The Ministry has not indicated whether the downloading of livestock and horse related enforcement to the police is permanent or temporary. This represents a new unfunded municipal mandate. Last year the OPSCA received 1,650 complaints related specifically to livestock and horses. In the long-term, AMO believes the Ministry of Agriculture, Food, and Rural Affairs should assume responsibility for livestock and horse cruelty enforcement.

The AMO's Board of Directors adopted a position with respect to this emerging issue. AMO encourages the Ontario government to:

- Adopt a **provincial service delivery model** for animal cruelty enforcement that could be based on other provincial models or a hybrid of these models, and
- Provide provincial funding to those municipal governments that might be willing to provide animal cruelty enforcement services.

Animal cruelty investigations are based on complaints only. To give a sense of the workload, in 2017 the OSPCA investigated 15,519 complaints which resulted in 3,988 animal care orders, 1,220 animals removed, 573 provincial charges, and 21 criminal charges. In 2017, the OSPCA's activities (including enforcement) were supported by \$5.6 million in provincial funding, \$7 million in private donations, and \$2.3 million worth of municipal contracts. The OSPCA has used 65 inspectors across the province.

OPSCA enforcement activities have varied considerably across the province depending, in part, on whether a specific municipality offers animal services or standards of care. At present, municipal bylaw enforcement officers lack the necessary powers for animal cruelty investigations. In addition, police officers and bylaw enforcement officers do not have the training required to conduct this work.

Municipal Councils seeking to inform the government's decisions are encouraged to contact their MPP or write to the Solicitor General (sylvia.jones@ontario.ca), the Minister of Municipal Affairs and Housing (minister.mah@ontario.ca), and the Minister of Agriculture, Food, and Rural Affairs (minister.omafra@ontario.ca). The AMO President, Jamie McGarvey, would appreciate receiving copies of any correspondence at: amopresident@amo.on.ca.

AMO Contact: Matthew Wilson, Senior Advisor, mwilson@amo.on.ca, 416-971-9856 extension 323.

*Disclaimer: The Association of Municipalities of Ontario (AMO) is unable to provide any warranty regarding the accuracy or completeness of third-party submissions. Distribution of these items does not imply an endorsement of the views, information or services mentioned.



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