

**THE CORPORATION OF THE TOWNSHIP OF ESSA
VIRTUAL REGULAR COUNCIL MEETING
WEDNESDAY, APRIL 20, 2022**

(To follow Committee of the Whole)

To view our live stream visit the Township of [Essa's YouTube Channel](#)

AGENDA

1. OPENING OF MEETING BY THE MAYOR

2. DISCLOSURE OF PECUNIARY INTEREST

3. ADOPTION OF PREVIOUS MINUTES AND MOTIONS

- p. 1 Recommendation: *Be it resolved that the motions duly passed and approved at the Committee of the Whole meeting of this date be approved; and That the minutes of the Committee of the Whole and Regular Council meetings held on the 6th day of April, 2022 be adopted as circulated.*

4. CONSENT AGENDA

Recommendation: *Be it resolved that the items listed in the Consent Agenda dated April 20, 2022 be received for information, and that the necessary actions be taken.*

5. COMMITTEE REPORTS

p. 9 **a. Parks and Recreation Committee**

Recommendation: *Be it resolved that the minutes of the Parks and Recreation Committee from their meeting of March 30, 2022 be received.*

b. Healthy Community Committee

p. 11 **i. Minutes from Previous Meeting**

Recommendation: *Be it resolved that minutes of the Health Community Committee from their meeting of March 24, 2022 be received.*

p. 12 **ii. "No Mow May"**

Recommendation: *Be it resolved that Council supports the recommendation of the Healthy Community Committee in regards to "No Mow May" Month.*

p. 17 **c. Traffic Advisory Committee**

Recommendation: *Be it resolved that the correspondence dated April 11, 2022 from the Traffic Advisory Committee to the Angus BIA be received; and That Council support the initiative of the Traffic Advisory Committee for a Bike Pilot Project.*

6. PETITIONS

7. MOTIONS AND NOTICES OF MOTIONS

a. Proclamation - Longest Day of Smiles

WHEREAS Operation Smile Canada is a global medical charity providing free, life-changing surgeries and medical care to children born with cleft conditions around the world; and

WHEREAS every 3 minutes, a child is born with a cleft condition, and lack of access to safe, effective surgery means that easily treatable conditions like cleft lip and cleft palate can become fatal. Operation Smile Canada believes every child born with a cleft condition deserves exceptional surgical care; and

WHEREAS the Longest Day of Smiles will unite Canadians from coast to coast as they raise awareness and funds to support this important cause. To learn more visit www.longestdayofsmiles.ca; and

WHEREAS on June 19th, 2022, the community within the Township of Essa is encouraged to celebrate the Longest Day of SMILES by sharing #longestdayofsmiles on social media; and

THEREFORE be it resolved that Council of the Corporation of the Township of Essa hereby proclaims June 9, 2022, as the Longest Day of SMILES and commend its thoughtful observance to all citizens of our municipality.

b. Proclamation - Children's Mental Health Week May 2-8, 2022.

WHEREAS the ongoing pandemic has had a negative impact on many children and youth in our communities. If left untreated, mental health challenges can lead to serious long-term consequences for children or youth and their families; and

WHEREAS early intervention and treatment for child and youth mental health challenges is critical. All children, youth and their families in need of mental health supports should be able to access services when and where they need them; and

WHEREAS The pandemic has increased the need for mental health care; and

WHEREAS raising awareness about the importance of child and youth mental health ensures that families know about the availability of services and how to access them and reduces the stigma associated with seeking support; and

WHEREAS the colour green is used to celebrate child and youth mental health as it represents hope, growth, and transformation;

THEREFORE be it resolved that Council of the Corporation of the Township of Essa hereby proclaims May 2-8, 2022, as Children's Mental Health Week.

c. Proclamation – Physical Activity Month - May

WHEREAS physical activity is necessary to support normal growth in children and is essential to the continuing health and well-being of youth and adults; and

WHEREAS physical activity reduces risk, at all ages, of heart disease, high blood pressure, and diabetes; and

WHEREAS teaching children about physical activity education and sports not only ensures that they are physically active during the school day, but also educates them on how to be physically active for a lifetime; and

*WHEREAS Health Canada recommends that children and youth get at least 60 minutes a day of moderate to vigorous intensity physical activity;
THEREFORE be it resolved that Council of the Corporation of the Township of Essa hereby proclaims May as Physical Activity Month and encourages all residents to increase their physical activity.*

8. UNFINISHED BUSINESS

9. BY-LAWS

10. QUESTIONS

11. CLOSED SESSION

Recommendation: *Be it resolved that Council proceed to a Closed Session in order to address matters pertaining to:*

- *Labour Relations or Employee Negotiations [Municipal Act, s.239(2)(d)]*
- *Litigation or Potential Litigation [Municipal Act, s.239(2)(e)]*
- *Personal Matters about an Identifiable Individual [Municipal Act, s.239(2)(b)]*

Addendum – Item
Added

Note: Livestream does not run during Closed Session Deliberations.

Motion to Rise and Report from Closed Session Meeting of April 20 2022.

Recommendation: *Be it resolved that Council rise and report from the Closed Session Meeting at _____ p.m.*

12. CONFIRMATION BY-LAW

p. 19 **By-law 2022-23**

Recommendation: *Be it resolved that leave be granted to introduce By-law 2022-23, that being a By-law to confirm the proceedings of the Council and Committee of the Whole meetings held on this 20th day of April, 2022; and that said By-law be read a first, and taken as read a second and third time and finally passed.*

13. ADJOURNMENT

Recommendation: *Be it resolved that this meeting of Committee of the Whole of the Township of Essa adjourn at _____ p.m. to meet again on the 4th day of May, 2022 at 6:00 p.m.*

THE CORPORATION OF THE TOWNSHIP OF ESSA
VIRTUAL COMMITTEE OF THE WHOLE MEETING
WEDNESDAY, APRIL 6, 2022

MINUTES

A Committee of the Whole meeting was held virtually on Wednesday, April 6, 2022 and was livestreamed to the public on the Township of Essa's YouTube Channel.

In attendance: Mayor Sandie Macdonald
Deputy Mayor, Michael Smith
Councillor Pieter Kiezebrink
Councillor Henry Sander
Councillor Ron Henderson

Staff in attendance: C. Healey-Dowdall, Chief Administrative Officer
A. Powell, Manager of Planning and Development
J. Coleman, Manager of Parks and Recreation
M. Mikael, Manager of Public Works
K. Pascoe, Deputy Clerk
L. Lehr, Manager of Legislative Services

Guests: Wes Crown, MHBC Planning

1. OPENING OF MEETING BY THE MAYOR

Mayor Macdonald opened the meeting at 6:00 p.m.

2. DISCLOSURE OF PECUNIARY INTEREST

Based on advise from the Township's Integrity Commissioner, Councillor Kiezebrink declared a direct interest on item 4(b). The general nature of the conflict is due to property that he owns in Essa Township that currently has a built-in ARU that is not presently occupied at this time.

3. DELEGATIONS / PRESENTATIONS / PUBLIC MEETINGS

STAFF REPORTS

4. PLANNING AND DEVELOPMENT

a. **Staff Report PD008-22 submitted by the Manager of Planning and Development, re: 28 Brentwood Road – Zoning By-law Amendment Z2-21.**

Resolution No: CW049-2022 Moved by: Kiezebrink Seconded by: Smith

*Be it resolved that Staff Report PD008-22 be received: and
That Council pass a Zoning By-law Amendment (ZBA) to re-zone 28 Brentwood Road,
otherwise described as Part of Lot 20, Concession 1, Lots 14 and 15 of Registered Plan
1425 in the former Township of Sunnidale, for the development of four (4) new semi-
detached residential units.*

1

----Carried----

Councillor Kiezebrink declared an interest on this Item. He was removed from the virtual meeting. He did not participate or vote on this Item.

b. Staff Report PD010-22 submitted by the Manager of Planning and Development and Wes Crown from MHBC Planning, re: Zoning By-law Amendment – Additional Residential Units.

Wes Crown from MHBC Planning was in attendance to provide Council and members of the public with an overview of the following:

- the mandated obligation of municipalities to implement Additional Residential Units
- the impact of Bill 108 on the municipality and Essa residents

He explained that through the passage of Bill 108, it is the intent of the province to increase housing and affordability through the mandated implementation of local level ARU Programs. Additionally, the province has exempted residents from paying development charges on ARUs regardless of whether the unit is located in the primary dwelling or an accessory structure.

He briefly reviewed the steps taken to date by the municipality to implement an ARU Program, and steps that are still required to be taken in order to comply with the Planning Act and its regulations. As Council has established its direction through the passage of OPA 38, the next step requires the municipality to amend its Zoning By-law to allow for ARUs in the municipality and effectively establish its ARU Program.

He informed those in attendance that Council has some flexibility in respect of their Zoning By-law where Council can use sound planning justifications to deviate from some legal requirements in the Planning Act, and as well, can implement performance standards. He advised that if Council wishes to implement their ARU Program in stages, they can do so, as there is no specific deadline for when the documents are required to come into compliance with the Planning Act and its regulations. He further stated that implementing an ARU Program in stages, such as allowing for one ARU in the primary dwelling in a residential zone or one ARU on properties zoned as rural or agricultural, would allow for the municipality to monitor progress, and would demonstrate that Council is working towards full implementation of an ARU Program.

Since OPA38 has been passed, Essa is now required to amend its Zoning By-law to add permissions and regulations that Council deems appropriate. He closed by stating that many municipalities are facing various challenges in meeting the new regulations.

Council thanked Wes Crown for providing clarification on the mandated requirements and for his discussion on the Staff Report.

Resolution No: CW050-2022 Moved by: Sander Seconded by: Smith

*Be it resolved that Staff Report PD010-22 be received: and
That Council direct staff to bring a further Report forward on Additional Residential Units
of which summarizes public comments; and
That Council's consideration of a proposed Zoning By-law Amendment be deferred to a
future meeting of Council.*

----Carried----

Councillor Kiezebrink returned and resumed his seat at the meeting at 6:36 p.m.

5. PARKS AND RECREATION / COMMUNITY SERVICES

6. FIRE AND EMERGENCY SERVICES

7. PUBLIC WORKS

8. FINANCE

9. CLERKS / BY-LAW ENFORCEMENT / IT

- a. Staff Report C007-22 submitted by the Manager of Legislative Services,
re: Election Policy C08-2010 "Corporate Resources Use During
Elections".**

Resolution No: CW051-2022 Moved by: Kiezebrink Seconded by: Smith

*Be it resolved that Staff Report C007-22 be received: and
That Council approve the proposed revisions to Policy C08-2010 "Corporate Resource
Use During Elections".*

----Carried----

10. CHIEF ADMINISTRATIVE OFFICER (C.A.O.)

11. OTHER BUSINESS

- a. Music in Motion**

Council extended congratulations to members of Music in Motion for the significant accomplishment of performing at Carnegie Hall.

- b. Council Recognition of Youth in Essa – Honourary Youth Mayors**

Council recognized the contributions and ongoing community involvement of the following youth in the communities of Essa Township:

- Logan
- Sarah
- Robert
- Bricky
- Sapphira

Council directed that the afore-mentioned youth would receive the status of Honorary Youth Mayors and would attend Council approved events between May 18 to August 31, 2022. A presentation will take place during the Committee of the Whole meeting scheduled on May 18, 2022.

12. ADJOURNMENT

Resolution No: CW052-2022 Moved by: Smith Seconded by: Henderson

Be it resolved that this meeting of Committee of the Whole of the Township of Essa adjourn at 6:41 p.m., to meet again on the 20th day of April, 2022 at 6:00 p.m.

----Carried-----

Sandie Macdonald, Mayor

Lisa Lehr, Manager of Legislative Services

THE CORPORATION OF THE TOWNSHIP OF ESSA
VIRTUAL REGULAR COUNCIL MEETING
WEDNESDAY, APRIL 6, 2022

MINUTES

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In attendance: Mayor Sandie Macdonald
Deputy Mayor, Michael Smith
Councillor Pieter Kiezebrink
Councillor Henry Sander
Councillor Ron Henderson

Staff in attendance: C. Healey-Dowdall, Chief Administrative Officer
A. Powell, Manager of Planning and Development
J. Coleman, Manager of Parks and Recreation
M. Mikael, Manager of Public Works
K. Pascoe, Deputy Clerk
L. Lehr, Manager of Legislative Services

1. **OPENING OF MEETING BY THE MAYOR**

Mayor Macdonald opened the meeting at 6:41 p.m.

2. **DISCLOSURE OF PECUNIARY INTEREST**

None.

3. **ADOPTION OF PREVIOUS MINUTES AND MOTIONS**

Council directed that Section 11(b) of the Committee of the Whole minutes from the meeting of March 23, 2022 be amended.

Resolution No: CR055-2022 Moved by: Smith Seconded by: Henderson

*Be it resolved that the motions duly passed and approved at the Committee of the Whole meeting of this date be approved; and
That the minutes of the Regular Council meetings held on the 23rd day of March, 2022 be adopted as circulated; and
That the minutes of the Committee of the Whole meeting held on the 23rd day of March, 2022 be adopted as amended.*

----Carried-----

4. **CONSENT AGENDA**

Resolution No: CR056-2022 Moved by: Kiezebrink Seconded by: Sander

Be it resolved that the items listed in the Consent Agenda dated April 6, 2022 be received for information, and that the necessary actions be taken.

----Carried-----

5. COMMITTEE REPORTS

a. Essa Public Library Board

Resolution No: CR057-2022 Moved by: Sander Seconded by: Smith

Be it resolved that the minutes of the Essa Public Library Board from their meeting of February 28, 2022 be received.

----Carried----

6. PETITIONS

7. MOTIONS AND NOTICES OF MOTIONS

8. UNFINISHED BUSINESS

9. BY-LAWS

a. By-law 2022-15

Resolution No: CR058-2022 Moved by: Kiezebrink Seconded by: Smith

Be it resolved that leave be granted to introduce By-law 2022-15, that being a By-law to amend the Township's Comprehensive Zoning By-law 2003-50, as amended; and, that said By-law be read a first, and taken as read a second and third time and finally passed.

----Carried----

b. By-law 2022-20

Resolution No: CR059-2022 Moved by: Sander Seconded by: Smith

Be it resolved that leave be granted to introduce By-law 2022-20, that being a By-law to repeal By-law 2018-34, to regulate the number, location and size of Election Signs within the Township of Essa; and, that said By-law be read a first, and taken as read a second and third time and finally passed.

----Carried----

c. By-law 2022-21

Resolution No: CR060-2022 Moved by: Kiezebrink Seconded by: Henderson

Be it resolved that leave be granted to introduce By-law 2022-21, that being a By-law to appoint a Municipal Law Enforcement Officer; and also a Tobacco Enforcement Officer, Weed Inspector and Zoning By-law Enforcement Officer; and, that said By-law be read a first, and taken as read a second and third time and finally passed.

----Carried----

10. QUESTIONS

11. CLOSED SESSION

Resolution No: CR061-2022 Moved by: Sander Seconded by: Smith

Be it resolved that Council proceed to a Closed Session in order to address matters pertaining to:

- *Personal Matters About an Identifiable Individual [Municipal Act, s.239(2)(b)]*
- *Litigation or Potential Litigation [Municipal Act, s.239(2)(e)]*
- *Advice Subject to Solicitor-Client Privilege [Municipal Act, s.239(2)(f)]*

----Carried-----

Note: Livestream does not run during Closed Session Deliberations.

Council proceeded into Closed Session Deliberations at 6:46 p.m.

Motion to Rise and Report from Closed Session Meeting of April 6 2022.

Resolution No: CR062-2022 Moved by: Sander Seconded by: Smith

Be it resolved that Council rise and report from the Closed Session Meeting at 7:09 p.m.

----Carried-----

- a. **ADVICE SUBJECT TO SOLICITOR-CLIENT PRIVILEGE [s.239(2)(f)]**
Confidential Staff Report CAO011-22 submitted by the Chief
Administrative Officer, re: Solicitor-Client Privilege.

Resolution No: CR063-2022 Moved by: Sander Seconded by: Kiezebrink

*Be it resolved that Confidential Staff Report CAO011-22 be received; and
That the Chief Administrative Officer be authorized to proceed with Option No. 2 as
contained within this Report.*

----Carried-----

- b. **PERSONAL MATTERS ABOUT AN IDENTIFIABLE INDIVIDUAL [s.239(2)(b)]**
LITIGATION OR POTENTIAL LITIGATION [s.239(2)(e)]
Confidential Staff Report CAO012-22 submitted by the Chief
Administrative Officer, re: Staff.

Resolution No: CR064-2022 Moved by: Henderson Seconded by: Smith

*Be it resolved that Confidential Staff Report CAO012-22 be received; and
That the Chief Administrative Officer be authorized to proceed with Option No. 2 as
contained within this Report.*

----Carried-----

**c. LITIGATION OR POTENTIAL LITIGATION [s.239(2)(e)]
ADVICE SUBJECT TO SOLICITOR-CLIENT PRIVILEGE [s.239(2)(f)]
Confidential Staff Report CAO013-22 submitted by the Chief
Administrative Officer, re: Solicitor-Client Privilege with Respect to
Property Standards.**

Resolution No: CR065-2022 Moved by: Sander Seconded by: Kiezebrink

*Be it resolved that Confidential Staff Report CAO013-22 be received; and
That the Chief Administrative Officer be authorized to proceed with Option No. 2 as
contained within this Report.*

----Carried-----

12. CONFIRMATION BY-LAW

By-law 2022-22

Resolution No: CR066-2022 Moved by: Henderson Seconded by: Smith

*Be it resolved that leave be granted to introduce By-law 2022-22, that being a By-law to
confirm the proceedings of the Council and Committee of the Whole meetings held on
this 6th day of April, 2022; and that said By-law be read a first, and taken as read a
second and third time and finally passed.*

----Carried-----

13. ADJOURNMENT

Resolution No: CR067-2022 Moved by: Smith Seconded by: Henderson

*Be it resolved that this meeting of Committee of the Whole of the Township of Essa
adjourn at 7:12 p.m. to meet again on the 20th day of April, 2022 at 6:00 p.m.*

----Carried-----

Sandie Macdonald, Mayor

Lisa Lehr, Manager of Legislative Services

Minutes

Parks and Recreation Committee

Date: March 30 2022

Time: 6:00pm Zoom

Attendees:

Mayor: Chair	Sandie MacDonald
CAO:	Colleen Healey- Dowdall
Councillor:	Ron Henderson
Member:	Brandy Rafeek
Member:	Jim Hunter
Parks and Recreation Manager:	Jason Coleman
Parks and Recreation Administrative Assistant:	Baileigh White
Parks and Recreation Administrator – Cemeteries	Stephen Greene

Absentees:

Member:	Willy Parkinson
Member:	Eric Villanni

I. Opening of Meeting (Orientation)

Welcome everyone to the first meeting of 2022.

II. Meeting Called to Order by the Mayor/Chairperson Sandie MacDonald and the minutes of the October 27, 2021 accepted and reviewed.

Moved by Brandy Rafeek Second by Jim Hunter

Requests

III. Skateboard Park in Thornton

Received request from Thornton mother and child requesting skatepark and equipment in Thornton as there currently is nothing offered.

Locations were discussed – possibly Thornton Arena Parking lot. (Fenced off portion)

Staff to report back with findings at budget time for consideration

IV. Basketball Court in Ivy

Request for basketball net in Ivy as there is no equipment currently and kids' balls go onto busy road which is a safety concern

Ivy parking lot has concerns with parking lot as not enough space nor is it safe

Will look for an area near the playground or south of the hall

Pad needed and will investigate costs for findings at 2023 budget considerations.

Next Parks and Recreation Committee: TBD 6:00pm Zoom.



v. Outdoor Pad at Brownley Meadows Park

Soccer would have to be eliminated

4 outdoor pads already in the Township, this location would be a noise disturbance for all neighbors

New basketball court was created last year in this park and is sufficient

No further action required

vi. Tennis Court Upgrades

Courts are cracked, paint peeling

Need to be resurfaced, was in 2022 budget however eliminated due to budget restraints

Pickleball continues to increase indoor and outdoor in the Township

Will bring forward again for 2023 budget to perform the repairs on tennis courts

Received Proposal

New Tecumseth Civics approached the Township interested in possibly relocating junior team to Angus

Logistics are required to be sorted out first. Contract, expectations, guidelines, policies and procedures. Dressing Room lease, office space lease, ventilation in dressing room for the team.

Payments are received in advance from the New Tec Civics in Advance by Township as per policy

Great community benefit if all the details, logistics, financials, accommodations, expectations are met.

Additional revenue created.

vii. Open discussion/ Other business

The golf tournament has not operated the last 2 years because of Covid. Township looking to run it this year in June.

Support RVH, Stevenson Memorial and Matthews House.

Mill St. cycling lane has been brought up for discussion. Simcoe County Master Plan is underway and addresses bike lanes, county roads, etc.

Angus to Collingwood Trail in process.

Summer Camps are not being ran this year due to liability risk, staffing issues and guidelines in the childcare act are essential to be followed, limited resources.

Will look in the future when able to run camps properly and safely following regulations and protocols and staffing levels can accommodate.

New website looks great and is functioning well.

Meeting Adjourned, Moved by Brandy Rafeek Second by Jim Hunter

HEALTHY COMMUNITY COMMITTEE MEETING MINUTES**March 24, 2022****5:00 – 6:00 PM****Attendees:** Anne Learn-Sharpe, Judith Hunter, Angelica Tang,**Council:** Michael Smith**Regrets:** Susan Antler,**Staff:** Aimee Powell, Audra Marshall**Review**

- Discussed site for new pollinator garden.
- Request approval for No Mow May initiatives.

Sign at LeClair Garden

- Signs for LeClair Park. Bike Racks, Bat, Bird and Bee Houses on track to be installed in Spring.

Next Steps

- Created timeline for creating and planting pollinator garden.
- Set responsibilities for each task to each member.
- Shared deadline for No Mow May to submit council.
- Next meeting April 21, 2022

End of meeting 6:01 pm

RECOMMENDATION TO ESSA TOWNSHIP COUNCIL

Respectfully Submitted by the Healthy Community Committee

April 13, 2022

RECOMMENDATION

Essa Township declare May 2022 as No Mow May month, encouraging householders and businesses to support our local pollinator population by refraining from mowing lawns during the month. This will let flowers, including dandelions, bloom on lawns, providing an important and early source of nectar and pollen for wild bees, butterflies and other pollinating insects.

BACKGROUND

Started in the U.K. and now picking up steam in Canada, No Mow May is a call to help wild pollinators and other wildlife in the greenspaces where we live.

According to Dr. Chris Watson of the University of Québec at Trois-Rivières, lead author of *Ecological and Economic Benefits of Low-Intensity Urban Lawn Management* as published in the *Journal of Applied Ecology* (British Ecological Society), "Even a modest reduction in lawn mowing frequency can bring a host of environmental benefits: increased pollinators, increased plant diversity and reduced greenhouse gas emissions. At the same time, a longer, healthier lawn makes it more resistant to pests, weeds and drought events."

THE CALL TO ACTION

The call to action is simple: Don't mow your lawn during the month of May and let the wild flowers in your lawn bloom, providing a feast of nectar for our hungry pollinators.

SUPPORT TO INCLUDE:

I. Communication

Proposed @ Township of Essa Website:

- i. Downloadable lawn signage (options available in Exhibit I)
- ii. Information about the initiatives of the Healthy Community Committee of Essa Township (Pollinator Plantings, link to

webinar recording about Pollinator Plantings (recorded and presented in Spring 2021 featuring Shannon Stephens of the Nottawasaga Valley Conservation Authority)

- iii. Information about the how-to's of No Mow May

II. Events

- Free "how to" family-friendly workshops in the mornings of Saturday May 14 & 21 @ Utopia Hall

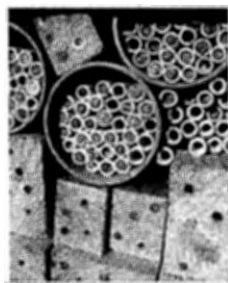
- i. Dandelion Flower Jelly

(poster from 2019 event; to be updated)

- Everyone invited to pick the dandelion flowers by the hall
- The flowers are then prepared by the participants (with supervision from the Happy Hens of Utopia) and made into Dandelion Flower Jelly
- Everyone will be able to take home a free jar of dandelion flower jelly



- ii. Build Your Own Bee Hotel [Build Your Own Bee Hotel | National Geographic Society](#)



III. Essa Township Buildings

- Grass mowing not to be done during month of May

NEXT STEPS

Pending approval by Essa Township Council,

- Signage to be updated to include logos
- Communication piece to be created to explain initiative and the "how to's"
- Promote initiative

BASIS FOR RECOMMENDATION

This initiative will positively engage our community and help:

- i. Support our natural world, encouraging pollinators
- ii. Save money and resources by not using the lawnmower for a month
- iii. Have more time (by not having to mow the lawn in May)

EXHIBIT I

DOWNLOADABLE LAWN SIGNAGE

- Room to include logos such as Township of Essa
- Option available to make it also available in French

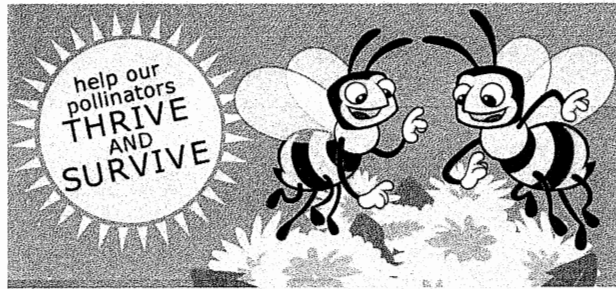


Some See Weeds

**We See
Food for Bees**

#NoMowMay

LEAVE the WEEDS



FEED the BEES

#NOMOWMAY

SEE THESE AS WEEDS? THEY'RE





April 11, 2022

DELIVERED VIA EMAIL ON April 11, 2022

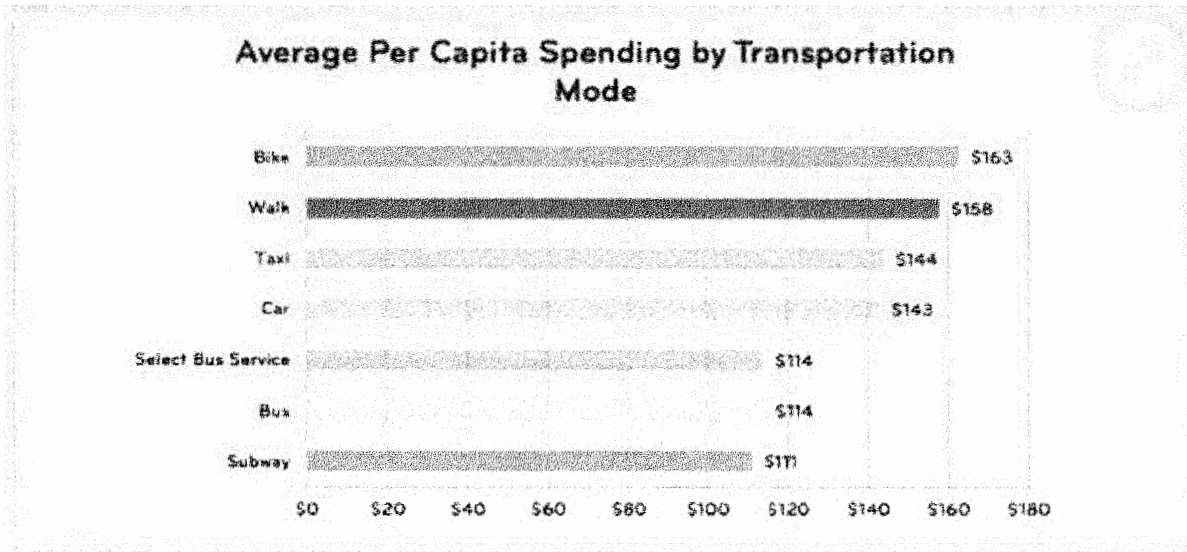
Joe van Leeuwen
Angus Business Improvement Area (BIA)

Dear Mr. Van Leeuwen,

The *Township of Essa Traffic Advisory Committee (TAC)* would like to present a **Bike Pilot Project** with the *Angus Business Improvement Area (BIA)*. The TAC Committee discussed the increase of bicycle parking measures to promote traffic calming and active transportation techniques; additionally, there is the benefit that increased bicycle parking would create better accessibility to local businesses, thereby increasing the effectiveness and contribution to the economic, cultural, and social well-being of the community and to businesses throughout the area.

Studies have shown that customers who arrive at commercial locations by bicycle make purchases at local shops more often and spend more overall than customers who arrive by car. Average per capita spending by Bike transportation mode ranked the highest

<https://www.bloomberg.com/news/articles/2015-03-13/every-study-ever-conducted-on-the-impact-converting-street-parking-into-bike-lanes-has-on-businesses>



East Village, New York City Street Bike Lane Pilot Project

5

The Customer spending data analysis based on point of sale reported growth in the number of customers within the pilot project limits (**2016 City of Toronto Bloor Street Bike Lane Pilot Project**; <https://www.toronto.ca/services-payments/streets-parking-transportation/cycling-in-toronto/cycle-track-projects/bloor-street-bike-lanes/>).

Additionally, the installation of bicycle parking could provide a more customer-friendly and appealing area. The Township of Essa would like to collaborate with interested businesses on this project.

This is an invitation for the Angus BIA to further discuss this potential pilot project, including member interest, location(s) selection process, and any other relevant information. A meeting can be arranged to discuss comments and next steps for this project.

Kind Regards,



Michael Mikael, P.Eng
Manager of Public Works

Cc: Members of the Traffic Advisory Committee

THE CORPORATION OF THE TOWNSHIP OF ESSA

BY-LAW 2022 – 23

Being a By-law to confirm the proceedings of the Council meeting held on the 20th day of April, 2022.

THE COUNCIL OF THE CORPORATION OF THE TOWNSHIP OF ESSA
HEREBY ENACTS AS FOLLOWS:

THAT the action of the Council at its meeting held on the 20th day of April, 2022 and, in respect of each recommendation contained in the Minutes of the Regular Council meeting held on the 6th day of April, 2022 and the Committee of the Whole meeting held on the 6th day of April, 2022; and, in respect of each motion, resolution and other action passed and taken by Council at the said meetings, is, except where prior approval of the Ontario Municipal Board is required, hereby adopted, ratified and confirmed.

THAT the Mayor and the proper officials of the Township of Essa are hereby authorized and directed to do all things necessary to give effect to the said actions or to obtain approvals where required, and to execute all documents as may be necessary in that behalf and the Clerk is hereby authorized and directed to affix the Corporate Seal to all such documents.

READ A FIRST, AND TAKEN AS READ A SECOND AND THIRD TIME AND
FINALLY PASSED on this the 20th day of April, 2022.

Sandie Macdonald, Mayor

Lisa Lehr, Manager of Legislative Services